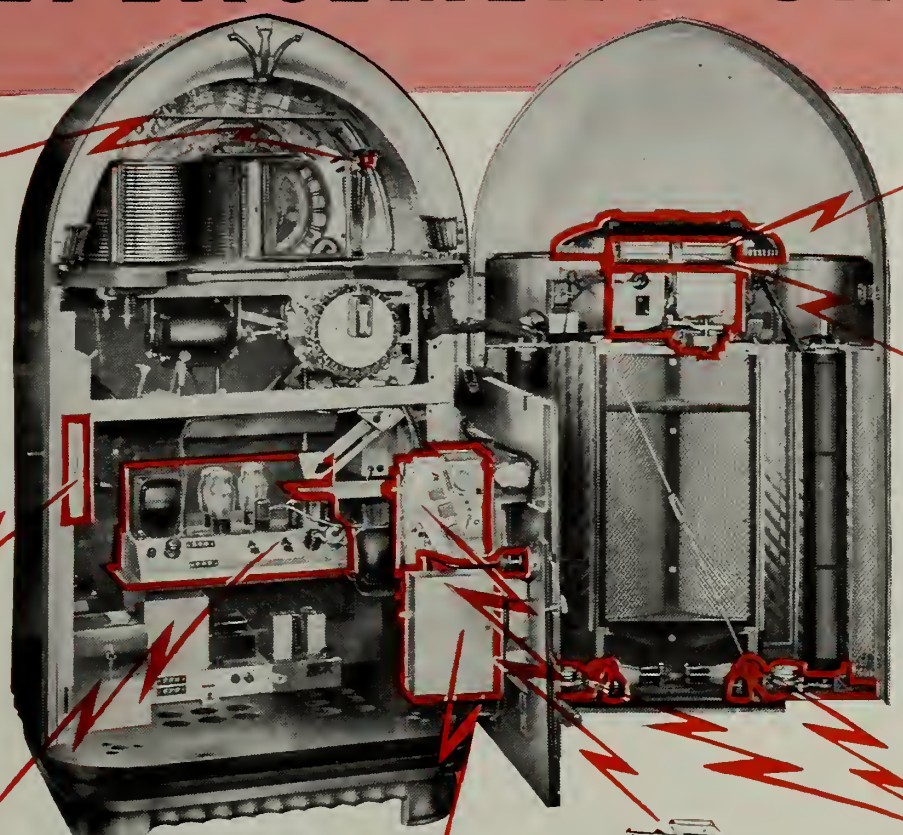
THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 35
May 29, 1948

ONLY THE WURLITZER HAS *Quick-as-a-Flash* REPLACEMENT UNITS



ra Cartridge
e replaced nearly twice
t as needle used with
nventional pickups.

unction Box
mes foster to remave.

Amplifier
r 100 times faster to
ve and expose than
nventional models.

Coin Mechanism and Cover
Nearly three times faster to remove and replace than in past.

Slug Rejector
can be removed 5½ times faster than by former methods.

Encore Selector
over 3 times foster to remove than other selectors.

Program Holder and Change Slips
can be removed and replaced nearly twice os fast as on any other phonograph.

Moving Light Motors
over 6 times faster to remove and adjust than in past.

Can be removed from 2 to 100 times faster!

● Mechanical and electrical parts in the new Wurlitzer 1100 are combined into compact assemblies—can be removed from two to one hundred times faster—replaced with "spares" when shop servicing is required.

This saving in time, plus the tremendous saving in record and needle cost contributed by the famous Zenith Cobra Tone Arm, should exceed $300 *saved* in four years. *And, this is in addition to the unprecedented earning power of the Wurlitzer 1100.*

Records last up to ten times longer. After a thousand plays they sound just as they did the first time. No other commercial phonograph ever offered such *quality of music, such play promoting design.* That's why the Wurlitzer 1100 is the greatest money maker of all time.

Let us tell you how easy it is to increase your profits—pull down your service costs. Put new Wurlitzer 1100s in your top spots. Give a new lease on life to ALL your locations by moving up a better playing phonograph that will cost less to service. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

COBRA TONE ARM
contributes to savings in record, needle and service costs that should exceed $300 saved in four years.

Ask your Wurlitzer Distributor about the
GENEROUS TRADE-IN ALLOWANCES
on your old phonographs
EASY TERMS ON NEW WURLITZERS

URLITZER MUSIC MERCHANTS *Cash in* ON WURLITZER LEADERSHIP

....notice....THE CASH BOX

STEPS UP ITS ADVERTISING PAGES TO A

NEW SIZE

(TYPE SIZE: 8⅞" Wide by 12½" High)

★ Same size advertising page as "Look", "Life", Saturday Evening Post", "The Billboard" . . . to save the cost of "special plates" for all advertisers . . . and to bring uniformity to the weekly magazines in this industry . . . as well as to make it "easier" to advertise in "The Cash Box" . . . the one and only weekly magazine completely and unequivocally devoted to the coin machine industry . . . the magazine coin machine men swear by . . .

RETAINING . . . THE SAME PRICE...ABSOLUTELY NO CHANGE IN RATES... with the exception that an "extra" column has now been added . . . and at the same cost of only $7 per column inch . . . the column now measuring 2⅛" wide . . . 12½" high . . . 50 column inches to the page . . .

Beginning with the "6th Anniversary" issue . . . Dated . . . June 26 . . . Closing . . . June 18 at 5 P. M. at...The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—
IT IS NOT SOLD ON NEWSSTANDS

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16. N. Y., Telephone: MUrray Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois. Telephone: DEarborn 0045 and 1516 Crossroads of the World, Hollywood 28, California, Telephone: HOllywood 8163.

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ADVERTISING RATES on request. All advertising closes Friday at 5 P. M. preceding week of issue.

SUBSCRIPTION RATE $5 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed three full lines. $48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

Talking It Over

Reports received from some of the leading juke box ops advise that they are adopting the policy of allowing their service men to buy records amounting to ten per cent of the weekly collections from the location. In short, if the collection amounts to $10 net the service man can bring $1 worth of new recordings to this location. This means but two new records for the entire week. These ops claim that as a result, they are again "able to see some profit from the spot."

But, is this good policy? In short, by holding back from bringing the location the newest and best releases are they inviting more, or less, take? From past experience, usually less take results. The idea is to up the take by giving better service, more tempting tunes to the players and encouraging more play with new disks. Ops, too, can be penny wise and pound foolish regardless of how well they know the operating business.

The player does not want to "buy" the juke box when he walks up to it with coin in hand. He's only interested in the music which the machine vends. Therefore, he must be given a wide choice of the best tunes—the songs he wants to listen to—the kind he'll invest money to hear. To cut down on purchase of disks, just because ten per cent seems to be a good figure, won't encourage the player to play another tune when he returns the next week and finds the same old songs.

* * * * *

Interest has continued to grow steadily greater in the free ads which this publication allows "operators only" to run. These operators are subscribers. It gives them the opportunity of clearing away inventory and raising cash so that they can purchase the new equipment they want and need. This is only good, sound economics. The operator must be helped in every possible way to continue to be a "good" customer for new machines.

By allowing him to advertise equipment he has for sale, or ask for equipment he wants to buy, *The Cash Box* gives him the opportunity of clearing off certain merchandise he no longer wants on the one hand, and obtaining what he does want, on the other hand.

This is definitely not altruistic in any sense whatsoever. It simply is good business practice. *The Cash Box* makes no charge for these ads. It feels that the ops have enough problems on their hands at this time without being charged for something which will, eventually, help the entire industry.

No prices are allowed to be advertised in the free listings. Operators only can use these free listings. Their names are kept confidential and a code number assigned to them. Every possible means is used to protect the name and address of the operator as well as keep him free to trade, sell, or buy the equipment he wants. He must be a subscriber to *The Cash Box* to get this free advertising.

* * * * *

Almost six years ago *The Cash Box* called for a "National Coin Machine Credit Bureau" whereby all would know what was happening "in the field" without having to rely on outside sources. Certainly all will now agree that this was a far-sighted call to the trade. A "National Coin Machine Credit Bureau" would be of tremendous value to the industry right at this moment.

It would loosen credit. It would allow many ops, whose reputations are ace high, to obtain the liquid funds they need to carry on. It would also mean that those people who advance this money would be fully protected. It would allow the distribs and jobbers to sell "on credit" to many well known operating firms for they would know just what the financial condition of those firms is—thru the "National Coin Machine Credit Bureau."

Surely, this would be a very wise move at this time. It should have been done years ago, but, the hectic post-war years by-passed a great many necessities. Now is the time to bring about a cure for so pressing and important a problem.

Bill Gersh

HOW D'YOU KNOW IT

HAVE YOU TRI

NEW YORK—There have been a great many books written about "criticism." There's "constructive criticism"—and, then again, there's just "criticism."

Having been in one of Chicago's leading pinball factories, just the other week, the manufacturer, who was rather impressed with what he heard about tests on 10c play pinballs, stated, "There's an operator here. Let's ask him what he thinks about dime play."

So he did. So the operator answered, "No good." Just as fast as that.

There was the entire, the ultimate, answer to what many operators in this business do—and go on losing more and more money. Some just barely earning a living.

Why? Because they haven't the guts to "try." Because they answer like a parrot. Without any foundation for their answer. And without any thought.

There's an old Chinese maxim that says something about it being an insult to give an answer to a good question too soon. In short, to show respect for the questioner—it is better to wait before answering. For this shows that you have given thought to the question and that you are now ready, after due thought, to answer.

But, when you answer—too soon—without thought—just the first thing that pops into your head—is that good, constructive criticism?

Alright. You don't like 10c play. Maybe you're right. Maybe you have "guessed" or "hit" at the answer.

But, is that constructive criticism? WHY NOT GIVE THE REAL ANSWER AT THE SAME TIME . . . if you think that this method is entirely wrong—give the trade the method you think is ENTIRELY RIGHT!

How d'you know that it won't work out? Have you (as a juke box operator) tried 1 play for 10c—5 plays for 25c? Or have you (as an amusement game operator) tried 10c play?

Maybe you have. If you have—then you can do all the trade good—by reporting the results of your test.

If you haven't—THEN WHY NOT TRY (at least on some of your spots) 1 PLAY FOR 10c—5 PLAYS FOR 25c. (Maybe you, too, may learn something to your advantage?)

Stop kidding yourself. Stop sticking only your head in sand—like an ostrich — and think you're hiding "facts" from all the world.

Everyone in this business (whether a juke box or pinball, rolldown or bowling alley operator) would LOVE TO CONTINUE AT 5c PLAY.

It would be a TRIUMPH for this industry NOT TO HAVE TO RAISE ITS PRICE.

But, what's happened to this business? We don't have to TELL—YOU! Just look around.

Where is all the BIG SELLING WE USED TO KNOW? Where are all your PROFITS?

What did you say?

They're all tied up in "costs"?

We know THAT. We know all about the fact that when you (as a juke box operator) put four new 'pop' records on your machine and a couple of 'race' tunes, that you may as well ask the location owner to pay your way.

We also know that your labor and parts and supplies have gone up 'way over 200%. We also know that the cost of your new equipment is up over 150%.

WE KNOW THESE THINGS!

Therefore, have you tried to get MORE for what you SELL?

Have you tried 1 play for 10c—5 plays for 25c. (Or, if you're a pinball, rolldown or bowling alley operator —have you tried 10c play?)

Why not do so immediately and, then, take advantage of the big coupon we have put on this page to ANSWER us?

But, please make the TEST first.

Don't be one of those guys who say, "It won't work," before they find out whether it will or won't.

In short, let's find out whether the water is actually cold or luke warm or hot—before you dive into it.

That's pretty good business, isn't it? Testing before you make a decision? Trying before you actually criticize?

Brother, it's easy as hell to criticize. But, can you offer constructive criticism? Can you answer with something constructive?

Can you say, "That won't work, but, here's how it can be made to work. Here's how every operator in the country can once again enjoy profits. Here's how every distributor can once again sell merchandise. And, here's how every manufacturer can keep his plant working to produce the merchandise I need and see some profits."

THAT'S THE KIND OF CRITICISM WE WANT.

That's what everyone in this business WANTS.

This is definitely NOT the time to say "No"—Just because "no" is EASY TO SAY. This is instead, the time to say "yes" or "no" ONLY BECAUSE YOU KNOW AND, FURTHER, BECAUSE YOU CAN OFFER THE "SOLUTION" — THE CONSTRUCTIVE CRITICISM — THAT THIS INDUSTRY NEEDS.

THE CASH BOX, for almost six years now, has been in the heat of this battle. To the point where certain manufacturers and distributors have told it, "We won't advertise with you. We think you're a 'crusader.' You should work hand in hand with the people who are advertising with you. What the hell—operators come and operators go—but, your livelihood, your ads, come from us."

We agree with them to a certain extent. Our livelihood does come from the advertiser. But, we also know that unless the base (the foundation) the operator is solid—there just won't be any advertisers because there won't be any operators. And then, this won't be—an industry.

The facts are there—right before everyone engaged in the industry today—to see. There's no need to hide from them. They talk out loud. The operator must have more money to continue in business profitably. When the operator profits—the distributor, the manufacturer and the various suppliers, profit, too. This is a fact which cannot be evaded. It can no longer be hush-hushed.

Results of one phono test, tho as yet still under way, show the following. This juke box is now being tested on one play for 10c and five plays for 25c.

The case history is as follows: Machine formerly averaged about $15.00 per week gross. Operator used to work on 50%-50% commission basis. Therefore, he received $7.50 and the location owner got $7.50. But, after the operator had deducted the cost of the records, needle, tubes, and all other overhead from his share of the gross—he found that he was left with approximately $1.50.

He then turned about and frankly told the location owner that unless he obtained 70 per cent of the gross collection he couldn't continue in business. Being extremely friendly

WON'T WORK OUT?

D DIME PLAY?

with the location owner, as he reports, and he certainly must have also been a very good salesman, he sold this idea.

He was now obtaining $10.50 and the location owner $4.50 from each collection. He found that, with rising costs and increased overhead, he was earning about $4.00 per week for himself, which still isn't enough to pay for new equipment, but, it gave him a breather until the location owner balked because someone walked in and once again offered him a phono on 50-50 basis.

To overcome this, he advises, he talked the location owner to allowing him to test the machine on 1 play for 10c and 5 plays for 25c. In fact, he says, he showed the location one of our articles.

His first week on this new basis found $22.00 gross collection in the cash box. He took $11.00 and the storekeeper got $11.00. And, from what he reports, the location owner was much, much happier over the result.

This test is continuing and, while it goes on, this operator has asked us not to reveal his name as yet. He wants to get all factual data together for presentation at one time. He fears, should his name become known, that some op will step in there to upset this new deal, too. But, this time, he claims, he doesn't think that the storekeeper will change.

In fact, he says, the machine is in an out of the way location and he hopes that no one will discover the change in play until he has at least run off a 30 day test.

On amusement games it is certainly much easier to obtain test results. Here there is little, if any, change required. Where free plays are awarded, then the same number of free plays award dimes instead of nickels. Where games are played for amusement only, ops suggest that greater awards be given so that the player can play at the game so much longer without charge. This shouldn't be too difficult to arrange for any pinball operator.

Results of one test appeared in this past week's issue in the "Talking It Over" column. Here a 10c play pinball was placed right smack alongside of a 5c play game with the result that after a few days the dime machine took in $17 and the nickel game $12. Approximately 75 per cent of the players in this location play for amusement only. This test, too, will report final results after longer run.

Many operators today report that their machines are taking in just as much, and in some cases, even more, than what they used to collect. But, each and everyone of these men claims they are not earning profit. The answer, then, is that the operator must either get a better share of the collection or enjoy more take.

If the operator takes too great a share from the gross collection—the location owner loses interest in the machine, doesn't cooperate, and cares little whether it does, or does not, continue to operate in his place of business.

But, when the machine takes in more, and the storekeeper enjoys more profit, then he is once again very, very much interested in the equipment and helps the machine to earn greater profit for himself and for the operator.

The most logical solution at this time is simply 10c play for all pinballs, rolldowns and bowling alleys and similar type amusement games. And—1 play 10c, 5 plays 25c—for all juke boxes.

TEAR OFF AND MAIL TO *The Cash Box* IMMEDIATELY!

The Cash Box
381 Fourth Avenue
New York 16, N. Y.

I've tried 10c Play on ☐ *Pinballs* ☐ *Rolldowns* ☐ *Bowling Games.*

☐ *I've tried 1 Play 10c—5 Plays 25c on Phonos. Here's what I learned:*

_____

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Signed _____

Firm _____

Address _____

City _____ *Zone* _____ *State* _____

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY.

Music Section

May 29, 1948

"KING" COLE BEAMS AS "NATURE BOY" BURSTS SEAMS

That's Nat "King" Cole with the broad smile, and a copy of the sensational "Nature Boy" sitting on his piano. One of the fastest rising hits ever to hit the music market, "Nature Boy" and its composer, Eden Ahbez, have caused more tongue wagging than the atomic bomb in recent weeks. Cole's Capitol platter is currently one of the hottest things on juke boxes throughout the nation. A consistent winner on music machines, Cole's "Christmas Song," "Route 66," "Frim Fram Sauce" and a flock of others proved big winners for music ops. Exclusively featured on Capitol Records. Personal Mgr: Carlos Gastel. Press: Virginia Wicks.

FEATURES

★ *The Nation's Top Ten Juke Box Tunes*

★ *The Cash Box Record Reviews*

★ *Juke Box Regional Record Report*

★ *'Round The Wax Circle*

★ *Hot In Harlem*

★ *The Broadway Beat*

★ *Rollin' 'Round Randolph*

★ *Folk and Western Record Reviews*

★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*

★ *Hot On Chicago's South Side*

★ *The Cash Box Disc-Hits Box Score*

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly *To The Cash* Box By Leading Music Operators Throughout The Country.

CODE

AL—Alladin
AP—Apollo
AR—Aristocrat
BE—Beacon
BU—Bullet
CA—Capitol
CN—Continental
CO—Columbia
CS—Coast
CE—Celebrity
DA—Davis
DE—Decca
DEL—Deluxe
DN—Dana
EX—Exclusive
KI—King
MI—Miracle
MA—Majestic
ME—Mercury
MG—M-G-M
LO—London
MN—Manor
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow
RE—Regent
SA—Savoy
SD—Super Disc
SI—Signature
SP—Specialty
ST—Sterling
TO—Top
TC—Twentieth Century
UN—Universal
VI—Victor
VT—Vitacoustic

1 NATURE BOY

Booms to the top of the heap with play going wild all over the nation.

CA-15054—King Cole
CO-38210—Frank Sinatra
DE-24439—Dick Haymes
EX-36x—Herb Jeffries
ME-5134—John Laurenz
JE-2006—The Hollywoodaires
MU-567—Sarah Vaughan
RA-10070—Eddy Manson

2 NOW IS THE HOUR

Drops one spot to the top tune, altho play continues heavily.

CA-15024—Margaret Whiting
CO-38061—Horace Heidt O.
CO-38115—Buddy Clark
CM-7502—Jerry Wald O.
DE-24378—Bob Carroll
DE-24279—Bing Crosby
LO-110—Gracie Fields
MA-1191—Eddy Howard O.
ME-5103—Les Paul Trio
MG-10125—Kate Smith
MU-532—Shep Fields O.
SI-15178—Ray Bloch O.
VI-20-2704—Charlie Spivak O.

3 YOU CAN'T BE TRUE, DEAR

Repeats its plug position of last week with ops reporting sensational play.

AP-1121—N. Emmett
CA-15077—The Sportsmen
CO-38211—The Marlin Sisters
DE-24439—Dick Haymes
CN-1009—Whistling Jitterettes
MU-558—Russ Brooks
GR-2009—M. Wilson
AS-145—Fred Sayles
BU-1032—R. Deauville
LO-202—Vera Lynn
DEL-1171—Ziggy Lane
RO-128—Ken Griffin
VI-25-1117—Will Glahe

4 THE DICKEY BIRD SONG

In sixth place a week ago—here is this top tune in fourth place this week.

CO-38085—Jerry Wayne
DE-24301—Larry Clinton O.
MA-1234—George Olsen O.
MG-10138—Blue Barron O.
VI-20-2617—Freddy Martin O.

5 SABRE DANCE

Still clicking like mad in phonos throughout the land. In fourth place last week—into the fifth spot here.

CO-38102—Woody Herman O.
DE-24388—Victor Young O.
DE-24427—The Andrews Sisters
MG-30048—Macklin Marrow
SI-15180—Ray Bloch O.
RE-111—Don Henry Trio
VI-20-2721—Freddy Martin O.

6 LITTLE WHITE LIES

Drops one spot this week. Ops still reordering loads of wax to refill their machines.

CO-38114—Dinah Shore
DE-24280—Dick Haymes
MU-558—Mel Torme
VI-27521—Tommy Dorsey O.

7 TOOLIE OOLIE DOOLIE

In the lucky seventh spot again. A real winner for music ops.

CA-15059—The Sportsmen
CN-1223—Vaughn Horton
DN-2015—Dana Serenaders
DE-24380—Andrews Sisters
FL-5005—Alpine Belles
LO-201—Johnny Dennis
SP-5505—Larkin Sisters
ST-1013—Dick Hayman
VI-25-1114—Henri Rene O.

8 ST. LOUIS BLUES MARCH

Play picks up for this ditty as it grabs onto the eighth spot from the bottom of the heap.

VI-20-2722—Tex Beneke O.

9 BECAUSE

Still bouncing around raking in coin. A steady money maker for music ops.

AP-1068—Hal Winters
VI-20-2653—Perry Como

10 BABY FACE

Drops to the bottom this week, after a merry run across the board.

AP-1114—Phillie All Stars
CO-30014—Jerry Wayne
DE-25356—Henri King O.
KR-216—Uptown String Band
ME-2120—Aqua String Band
MG-10156—Art Mooney O.
ST-294—Hum & Strum
TO-294—Benny Strong O.
PA-1105—Ferko String Band
UN-627—Milt Scott O.
VI-22879—Sammy Kaye O.

Muchas Gracias Amigos

"MANANA"

Written and Recorded by

PEGGY LEE

& DAVE BARBOUR

on Capitol Record No. 15022

GOING STRONG • • •

- DON'T SMOKE IN BED
- I CAN'T GIVE YOU ANYTHING BUT LOVE
- WHY DON'T YOU DO RIGHT
- THEM THERE EYES
- STORMY WEATHER
- DEED I DO

RENDEZVOUS with Capitol

PEGGY LEE

ALBUM CC-72

Personal Mgt: CARLOS GASTEL • Direction: GENERAL ARTISTS CORP.

'ROUND THE WAX CIRCLE

by Byrde Gore

Whew—whatta week! In between motion picture previews, guest radio shots and band openings, we managed to grab a bit of fresh air—something we've sorely been needing for some time now. Started off with the gala preview of the new Irving Berlin picture, "Easter Parade," and we're still marveling at the way it was run off. MGM pulled a sneak preview at the Loew's State Theatre, New York, last Monday, with practically everyone in show business attending. Loads of music men came away raving about the flicker and the excellent treatment the songs received. Gag of the week with reference to the flicker: That song almost everybody loved, "Easter Parade." Aside to Harry Link: "D'ya think the tune has a chance?"

* * *

Tuesday found us guesting with disk jockey Paul Brenner at the Strand Theatre, on his "Requestfully Yours" show. Paul certainly has one of the finest jockey shows around. Wonderful to meet an old friend there, maestro Paul Weston. Paul acted as guest jockey for the evening. Continues doing so and we're of the opinion he'll be crowding many a jock . . . and then to the smash Boyd Raeburn opening. Boyd's stunt at the Hotel Commodore drew mobs, and proved to many that jazz is wearing its own shoes. Don't miss Raeburn.

* * *

Loads of guys and gals buzzing with rumors concerning Decca Records . . . seems as if a slew of those beautiful secretaries are no longer there. . . . Lunched with Vincent Lopez and Joe Davis, a pair of grand guys. Vince has a flock of new tunes that are sure to stand the world on air . . . among them; one we are particularly mad about, "Provenza By The Sea." Saks Records bent on giving ops a better wearing disk informs us that their plattery has added 10% more shellac, giving ops a platter that will show no signs of wear until 160 plays . . . Cute gimmick: Metrotone's adaptation of an organ grinder to their Artie Malvin disking of "Donna Bella" . . . and speaking of that firm, did'ja hear all the noise about Jack Emerson's cut of "Hair Of Gold?"

* * *

CALIFORNIA CAPS 'N CAPTIONS: Nothing new and official on the bootlegging front, except that there seemed to be less of it—at least in this region. The local man who had been named by a St. Louis distrib as supplying them with bogus disks has retaliated by suing for his good name etc. . . . Art Rupe, holding off on new releases until the wash is clean. Rupe incidentally avers that a great amount of ops yelping re inferior wax is due to the bogus platters. His own specialty label tests each pressing, with Rupe guaranteeing a minimum of 125 plays per disk. . . . T-Bone Walker, Black & White recording artist, played to turnaway crowds at the Last Word, one of Central Avenue's top spots. . . . Ben Pollack of Jewel Records continues raving about Dan Grissom and his "Recess In Heaven." . . .

* * *

Alladin Records Eddie Mesner still on an extended talent hunt tour to New York and back . . . and whatta yaller caddy he picked up. . . . Modern's Florette Bihari and the boys spending more time at their Coin Row distrib office than at their Beverly Hills plant on account of business stepping up. . . . Hadda Brooks in town for a series of p.a.'s. . . . The lads out here refute Petrillo's supposed ban on a capella disking . . . aside to S. Etkin: Call, write or wire upon arrival! . . . Change in personnel setup at the Mercury office here has the Jaffes', father and son, going to Chicago and Stan Goldstein taking over pending Jaffe Sr.'s return. Mercury's "Nature Boy," with a John Laurenz vocal dubbed in on a Londo make ork backing catching on locally . . . and speaking of "Nature Boy," Capitol's King Cole disking is number one across the board.

THE CASH BOX Record Reviews

"Little Girl" (3:01)
"Just Cancel My Dream" (3:03)
LARRY GREEN ORCH.
(Victor 20-2813)

● Pair of sides for music ops to take a peek at are these offered in mellow styling by the fashionable Larry Green ork. Titled "Little Girl" and "Just Cancel My Dream," Larry and the boys offer pleasant listening time on the pair. Top deck grabs the lead, with the vocal spot offered shining in delightful manner. Ditty moves along at a mellow clip with the boys in the band following thru. Flip is what the title indicates, a moonstruck piece for the romance kids. Vocal trio hogs the lime and turns in an effective warbling spot. Both sides should go well—especially so with ops using wired music installations.

"Hearts Win You Lose" (2:39)
"I Want A Girl" (2:50)
FRANK PETTY TRIO
(Universal 117)

● Ditty causing loads of comment in disk circles is this bit by the Frank Petty Trio. Comment is justified also after hearing this potential winner. It's the old back-room flavor that spikes this cookie all the way. "Hearts Win—You Lose" should boom all over the place and hypo phono play immensely. Flavoring here is enchanting and makes you wanna play the thing time and again. Flip is the standard "I Want A Girl" with the Petty Trio displaying their wares excellently. "Hearts Win—You Lose" will win favor with music ops.

"Kentucky Waltz (2:57)
"Bubbles In The Wine" (2:51)
LAWRENCE WELK ORCH.
(Decca 24442)

● It's the King of Champagne rhythm who sets with this pair of potential coin winners. Maestro Lawrence Welk on deck for the flavorful-favorable offering of "Kentucky Waltz." With pipers Bobby Beers and Joan Mowery in the vocal spotlight, the deck takes on an attractive air. Waxing moves in slow tender rhythm and is ably suited for the light dinner crowd. Flip is the widely hailed and so familiar theme of Welk's "Bubbles In The Wine." Both sides makes for dancing and listening pleasure. Ops that have the spots would do well to get next to this duo.

"A Boy From Texas—A Girl From Tennessee" (2:53)
"My Fair Lady" (2:57)
KING COLE TRIO
(Capitol 15085)

● This kid has it all wrapped up! Following up his sensational success with "Nature boy," Nat "King" Cole sets with another pair that are sure to become first rate coin cullers in the machines. It's the topside that we're so mad about —Cole's rendition of this tender piece is sure to gain wide raves. "A Boy From Texas—A Girl From Tennessee": replete with an excellent story behind it makes for top notch moments of musical pleasure. Cole's phrasing here is something to marvel at—his plush, soothing tones make for mellow listening hard to beat. Flip is another attractive piece, with Nat rendering another excellent performance. Don't miss this winner!

DISK O'THE WEEK

"Rambling Rose" (3:07)
"A Boy From Texas—A Girl From Tennessee" (3:03)
TONY PASTOR ORCH.
(Columbia 38207)

TONY PASTOR

● Talk about two-headed men—here's a pair of sides on wax that rate a twenty-gun salute! Bouncing into the phono spotlight again, maestro Tony Pastor offers a pair that are sure to win wide favor with juke box ops. It's "Rambling Rose" and "A Boy From Texas—A Girl From Tennessee" that will prove coin clinchers. Tony's fond nasal tones spill in slow, light tones that satisfy on the top deck, weaving in melodic rhythm throughout. Wordage of the song is delightful, with Tony purring in high style. Flip is another bonanza for Pastor and operators with Tony and The Clooney Sisters making magic music with "A Boy From Texas—A Girl From Tennessee." Wordage here is as smooth as silk, with Tony and the gals purring soft and mellow throughout. Both sides of this bit are sure to become phono favorites in the very near future. Add to that Pastor's wide following and you've got a hunk of wax that spells jitney in the raw. Hop to it!

"It's You Or No One" (3:02)
"Nobody But You" (3:00)
MARGARET WHITING
(Capitol 15079)

● Mellow purring of thrush Margaret Whiting shows as stuff that should come in for its fair share of coin play. Topside, from the flicker "Romance On The High Seas" has Maggie at her best, displaying her charming, enchanting tonsils in excellent styling. Flip, "Nobody But You" makes for musical pleasure with Maggie pulling a switch to come up with a lively bit. Wax moves at a mellow clip giving the canary room to show her stuff. Ork backing by Frank De Vol is with the gal all the way. Topside will win out.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"It Only Happens When I Dance With You" (3:07)
"If I Were You" (3:02)
ANDY RUSSELL
(Capitol 15086)

● Plush ditty from the widely hailed Berlin flicker "Easter Parade" with piper Andy Russell on deck for the rapture. "It Only Happens When I Dance With You" is destined to become a heavily requested tune on ops phonos—Andy's rendition should boom play all the more. Flip is another flicker ditty, with Russell spooning the magic wordage to "If I Were You," from the MGM pic "On An Island With You." Both sides will fit your phono—the Russell fans should howl for the top deck.

"Baby Don't Be Mad At Me" (2:57)
"I Couldn't Call My Baby" (2:59)
THE MILLS BROS.
(Decca 24441)

● Ya can sit and listen to this crew for hours on end—and never tire. It's the Mills Brothers spooning more beautiful harmony with this pair labeled "Baby Don't Be Mad At Me" and "I Couldn't Call My Baby." Both sides show the combo up in high light, blending voices in plain simple melody that shines. Folks that go for the mellow harmonic tones of the Mills Brothers are sure to be delighted with this splendid duo. Music ops should get next to this pair.

"Schoene Maedel" (2:41)
"Here It Is" (2:47)
DON RODNEY
(Dana 2005)

● Kicking up a storm in music circles, this bit by balladeer Don Rodney shows as excellent material for music ops. With Don's smooth pipes purring the glowing wordage in soft easy style, the deck takes on the appearance of a heavily laden coin winner. Stuff is tailor made for the swoon set—Don's able tonsils should meet with their requirements in top manner. Flip is another piece of romance material with Don rendering another wonderful performance. Ops keep their eyes peeled for "Schoene Maedel."

"Sally Lou" (2:43)
"Stop" (2:37)
PAUL GAYTEN TRIO
(DeLuxe 1176)

● Stuff that this lad puts out should fill ops machines to the top! It's Paul Gayten and his lads offering meat for ops with race spots with "Sally Lou" and "Stop." Top deck, with rhythmic calypso beat spilling the background shows the combo in fine style, with the wordage offered in bright tones that satisfy. Flip is a cute bit, with the title leading the way. Both sides should come in for more than their fair share of coin play. Latch on!

"Sax-A-Boogie" (2:50)
"I'll Get Along Somehow" (2:57)
SAM DONAHUE ORCH.
(Capitol 15081)

● Bouncing back with another potential coin winner, maestro Sam Donahue sets with this bit for the jump fans. Titled "Sax-A-Boogie," Sam and the boys give out with loads of mad music. Aimed at the mob that loves to hop, this piece might garner a slew of phono play. Sam's spot makes for mellow listening. Flip is a bit of ballad material with piper Bill Lockwood in the vocal spotlight. Wax is effective as it stands, with the blowing easy wordage of "I'll Get Along Somehow" shining attractively. Top deck deserves an earful.

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MGM RECORDS HIKE PRICE TO 75c JUNE 1—LAST MAJOR DISKERY TO UP POP LABEL

MGM Follows RCA-Victor and Capitol In Price Rise; Music Ops Seek Method To Increase Take

FRANK B. WALKER
General Manager, M-G-M Records

NEW YORK—Frank B. Walker, general manager of MGM Records, Inc., this past week announced to the trade that the plattery would increase the list price of their records to 75c on June 1st.

Thus MGM becomes the last plattery to join the ranks of other major recording companies and meet the prevailing list price of 75c.

The announcement by Walker went out to all MGM record distributors this past week. Altho the diskery had several artists on a 75c series, the price rise is a general one and all MGM records will now list at that price. Album prices remain the same—75c per record, plus 75c for the album itself.

MGM follows RCA-Victor and Capitol Records, who recently raised their list price to 75c during a series of price increases throughout the recording companies.

While MGM was increasing their prices, rumor had it that several independent companies on the West Coast would reduce their prices. Altho it was not known what companies were involved, it was learned that the drop in prices would probably affect those companies whose record currently retail for $1.05.

Music operators throughout the East greeted the news of the MGM increase with an air of "we knew it was coming."

One well known music op stated, "I don't know where to draw the line anymore. They tell us that all things stop somewhere—what I and a great many of my friends would like to know—is where? Operating overhead is almost double what it was during the war years, when record costs were way down. Since records represent the largest outlay of capital in phonograph operation, it continually seems as if our greatest expenditure keeps on rising."

With the news of the MGM increase, music operators throughout the East once again started talk of a return privilege grant by the major recording companies. Many indies grant music ops a 5% return privilege, whereas the bulk of the majors do not.

Were the majors to grant ops a return privilege of some sort, or a package deal pertaining to needles, the ops overhead would be decreased somewhat.

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TEX BENEKE ..... Victor
PHIL BRITO ..... Musicraft
CARMEN CAVALLARO ..... Decca
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THE CASH BOX Record Reviews

"I Get Along Without You Very Well" (2:41)
"I'll Be Seeing You" (3:03)
DINAH SHORE
(Columbia 38201)

● Pair of oldies by thrush Dinah Shore and the metro of "I Get Along Without You Very Well" and "I'll Be Seeing You" seep thru here, and show as items ops might use as excellent filler material. Always a steady coin culler, Dinah flavors the wax with an intimate vocal that shines brightly throughout. Both sides should be well remembered by music ops since they scored heavily not too long ago. Orchestral backing on the pair glows, with Dinah blending tones to round out the waxing. Platter is there for the asking—go to it.

"Wondering Blues" (2:41)
"Voodoo Man" (3:01)
PAUL GAYTEN TRIO
(DeLuxe 1173)

● More top notch music by the capable Paul Gayten Trio, with chirp Annie Laurie joining the combo for a mellow vocal spot. Topside, tagged "Wondering Blues" has Annie in fine voice on a piece that spills in slow shuffle rhythm. Great guitar highlights the background as Annie's top notch warbling glows. Flip, "Voodoo Man," has Annie and the group in novel style offering a bit of scat. Stuff is aimed at ops with race spots. Add this bit to your list of potential coin winners.

"Blue Bird Of Happiness" (2:57)
"Sunset To Sunrise" (2:41)
ART MOONEY ORCH.
(MGM 10207)

● Novel piece of wax with a plea and an excellent message behind it is offered here by "Baby Face" Art Mooney. Titled "Blue Bird Of Happiness," the deck takes on an appealing air, with the message therein lingering in the listener's mind. Featuring Bud Brees, The Galli Sisters and the ensemble, Bud and the gals make a plea for peace and clear thinking. Chorus in the background is striking and pleasant. Flip is an all instrumental affair, with Art and the gang displaying their versatile styling in top manner. Top side rates an earful—it'll surprise you.

"Let's Give Love A Start" (2:48)
"Because Of You" (2:51)
PRINCE COOPER TRIO
(Aristocrat 7104)

● Pair of sides for music ops with race spots are offered here a la King Cole by the Prince Cooper Trio. Both sides show as material well loaded with excellent possibilities, with the top deck, "Let's Give Love A Start" grabbing the limelight. Cooper's light, silvery gilded tones make for pleasant listening throughout the wax. Topside weaves in slow tempo, with a spot of fine piano tinkling in the background. Flip is a piece that rolls along at a medium pace with the spotlight on Cooper's vocal offering once again. Wax rates a spot in your machine.

"Cuban Boogie" (2:41)
"Malaguena" (2:43)
IRVING FIELDS
(Victor 26-9031)

● Light melodic Latin rhythms by 88'r Irving Fields and the set up of "Cuban Boogie" and "Malaguena," that's the wax story here. Both sides show as potential winners for music machine ops, with the top deck grabbing all the glory. Field's magic fingers weave a bright pattern of top notch Latin melody throughout the platter, with able background supplied by the Campos Trio. Flip is the ever popular "Malaguena," with Fields displaying his very capable ivory fashions in excellent manner. Ops that have the spots and the crowd that go for this brand would do well by getting next to this piece.

SLEEPER OF THE WEEK

"When I Get You Alone Tonight" (2:49)
"Heartbroken" (2:53)
DICK KUHN ORCH.
(Top 1157)

DICK KUHN

● Here's one from left field that is sure to win the game! An oldie that dates back to grandpa's time, and one that rocked the nation is this piece offered by the Dick Kuhn ork. Titled "When I Get You Alone Tonight," Dick and the boys show with the stuff that makes for nickel nabbers. Vocal trio spills the smart wordage in top notch style, while the band beat offered, spikes the platter all the way. Wax is so great that we can picture phono fans laughing in their beer as they play and play this thing time and again. Sure to put maestro Dick Kuhn, a great artist if there ever was one, back in the limelight, ops will need no urging once they hear this piece of wax. Wordage is sparkling and loaded with life and zing. Flip is a switch to a tender "Heartbroken," with the trio spooning the hearts and flowers wordage in able style. "When I Get You Alone Tonight" will hypo phono play—and mean an avalanche of coin for music ops. Climb on the bandwagon—but pronto!

"At A Sidewalk Penny Arcade" (3:00)
"Spring Came" (2:57)
SAMMY KAYE ORCH.
(Victor 20-2886)

● Ditty kicking up a big storm in many sections of the country is offered here by maestro Sammy Kaye in pleasing manner. Tagged "At A Sidewalk Penny Arcade," Sammy showers pipers Don Cornell and Laura Leslie to the mike for the smooth enchanting wordage. Ops should know the side well by now—Kaye's rendition should boost the tune to new heights. Flip is a bit of nostalgic romance material with Don Cornell in the vocal spotlight again. Stuff makes for suitable dancing and listening pleasure, and altho it won't stop traffic, it should meet with favor on the part of Kaye's many fans.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"The Maharajah Of Magador" (2:56)
"Give A Broken Heart A Break" (2:58)
VAUGHN MONROE ORCH.
(Victor 20-2851)

● Novelty fling by the Vaughn Monroe ork shines here with piper Ziggy Talent in the limelight on "The Maharajah of Magador." Ziggy's nasal tones spill the cute wordage in carefree spirit, spiking this cute hunk of wax immensely. Story here should have phono fans rolling with laughter—it's that cute. Flip has the maestro on deck for cupid wordage to "Give A Broken Heart A Break." Wax weaves in slow manner, with Vaughn's heavy tonsils offering the tender wordage in able style. Top side beckons coin play galore—give it an earing.

"Donna Bella" (3:01)
"At The Flying W" (2:56)
ELLIOTT LAWRENCE ORCH.
(Columbia 38215)

● Make no mistake about this piece—it's gonna be a big one on the phonos. Elliot Lawrence sets with a deck that is sure to put the lad well over the top once the disk breaks. It's the plaintive and yet striking "Donna Bella" we're raving about, with balladeer Jack Hunter in the vocal limelight. Jack's smooth and charming pipes deliver the beautiful wordage in slow drifting tones that put the listener in a trance. You'll marvel at the beauty of the song, and the Lawrence rendition. Flip is a bit of a novelty tune on a western kick, with chirp Rosalind Patton spooning "At The Flying W". Wax is cute as a bug in a rug—ditto the gal's clever rendition. Both sides spell coin play—latch on!

"Reflections In The Water" (3:01)
"A Tree In A Meadow" (3:05)
PAUL FENNELLY ORCH.
(MGM 10211)

● Wait'll ya hear this thing—it'll drive ya frantic! Original released in England, this piece of wax shows as material well loaded to crack the U. S. disk market. With baton twirler Paul Fennelly on deck, and a pair of purr-birds spooning vocal magic all over the place, the wax stacks up like a spade flush. Chirp Doreen Lundy shines brilliantly on the top deck, tagged "Reflections In The Water." You'll stop and listen to this piping 'cause that's what she makes you do. Wordage of the song is nothing short of terrific, with the Fennelly ork filling in for equally smart orchestration. Flip, currently a big winner in England should grab a ton of coinage here as well. Balladeer Reggie Goff offers the pleasant "A Tree In A Meadow," with his favorable tonsils spilling in pleasant mood. Both sides beckon coin play in a big way—they deserve your whirling time.

"Tea Leaves" (2:55)
"My Happiness" (2:53)
ALAN DALE
(Signature 15026)

● Ditty recently selected as the Cleveland Hit Tune shows as a piece that is sure to prove a means for music ops to reap harvest with. Alan Dale, the little guy with the big voice, offers the widely hailed "Tea Leaves" and turns in one of his best performances to date. Dale's smooth, soothing tonsils spill in affectionate tempo behind the charming and enchanting vocal background of the Moonlighters. Harmonica solo by Alan Schackner adds luster to the disk, booming its winning potential all the more. Flip is the current favorite "My Happiness," with Dale showering the pleasant melody with a fine vocal interpretation. Disk is an a capella, and one of the best we've heard in quite some time. Get next to "Tea Leaves."

★

TED STEELE

★ ★

RECORDS

THE OVERNIGHT SENSATION

★

"SCHOENE MAEDEL"

(PRETTY GIRL) ★

BACKED BY

"DON'T EVER LEAVE ME AGAIN"

on SAKS RECORD #5012

★

● Powerfully laden with the stuff that makes for coin winners is this bit by Ted Steele, titled "Schoene Maedel." Ted's soothing and charming voice hypos this beautiful piece immensely, adding to its winning ways. Wax is full of romance and the like with the beautiful wordage flowing free and easy throughout the disking. Flip is another feather in Steele's cap and another first rate performance. It's the top deck that we go for. "Schoene Maedel" rates your avid listening attention.

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Trade Buzzes As Decca Plans New Distrib Policy

Harry Kruze III; Granted Leave of Absence From Post

NEW YORK—The music trade buzzed with rumors this past week concerning the realignment of Decca Records distribution policy.

Skeptics viewed the move by Decca as indicative of possible future moves by that plattery to cut down on operational overhead.

Decca is currently reorganizing its distribution setup by dropping many of their current franchised distributors and in place adding distrib organizations tagged "superbranches," to take their place. Where Decca formerly had three distributors covering three states; one centrally located branch is being substituted.

The diskery has closed its branches in Albany, New York; Providence, Oklahoma City, Toledo, Miami, Houston, Birmingham, San Antonio and Indianapolis.

Spokesmen for Decca claim that the new branch arrangement will allow for a better sales program, since the new offices will carry Decca catalog items. Decca branches in the past only stocked current pop items and entailed some difficulty when concerned with records in the catalog series.

The announcement of Decca sales manager Harry Kruze's leave of absence due to ill health was looked upon by many in the disk biz with a tongue in cheek attitude. Kruze, who has directed the sales policy of the firm for years, will remain on the firm's payroll during his leave of absence and is scheduled to return to his post in two months.

Recent rumors of Decca cutting down on personnel also gave way for the current flood of rumors concerning Decca. Trade talk is that Decca is currently involved in financial difficulties and is cutting down in all departments.

Ad manager Ed Manning, and Trem Walker, a vee pee of the firm in the engineering department, recently left the plattery.

Skip Strahl Set With B. G.

NEW YORK—Skip Strahl, son of Sam Strahl, well known Pittsburgh, Pa., coinmen and AMI phonograph distributor for that area, this past week signed a two year contract with maestro Benny Goodman.

Strahl Jr., who organized a dance band during his school days, will play drums for a sextet that Goodman is organizing.

THE LUCKY 7--NATURALS
Bulls-Eye of the Week

1. "John's Other Wife"
Recorded by
JOHNNY BOND—Columbia
JOHNNY MORRIS—Orpheus

2. "The Little White House"
(With The Little Green Blinds)
Recorded by
MILT HERTH-LARRY DOUGLAS—Decca

3. "I'm A Lonely Little Petunia"
Recorded by
DICK 'Two-Ton' BAKER—Mercury, LAWRENCE WELK—Decca, TOMMY TUCKER—Columbia, HARMONAIRES—Embassy, THE HAPPY GANG—Vic. (Can.)

4. "Rosalinda"
Recorded by
DICK THOMAS—Decca
RED THOMAS—Rainbow
AL STUART—Embassy

5. "Gin Rummy Polka"
Recorded by
TEMPTONES—Tower

6. Reissued by Request
"Brother Bill"
TONY PASTOR—RCA Victor

7. "Tell Me Why"
Recorded by
ALAN GERARD—National

CHERIO-RYTVOC Music Pub. 1585 B'wy, N.Y.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MAY 29, 1948

New York

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. LAROO LAROO LILLI BOLERO *(Perry Como)*
4. THE DICKEY BIRD SONG *(Freddy Martin)*
5. SABRE DANCE *(Woody Herman)*
6. LITTLE WHITE LIES *(Dick Haymes)*
7. MY HAPPINESS *(Jon & Sondra Steele)*
8. HAUNTED HEART *(Jo Stafford)*
9. BECAUSE *(Perry Como)*
10. TOOLIE OOLIE DOOLIE *(Vaughn Horton)*

Chicago

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. TOOLIE OOLIE DOOLIE *(Vaughn Horton)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. SABRE DANCE *(Woody Herman)*
6. MY HAPPINESS *(Jon & Sondra Steele)*
7. TELL ME A STORY *(Sammy Kaye)*
8. BABY FACE *(Art Mooney)*
9. BECAUSE *(Perry Como)*
10. THAT AIN'T RIGHT *(Frankie Laine)*

Los Angeles

1. NATURE BOY *(King Cole)*
2. FOR EVERY MAN THERE'S A WOMAN *(Tony Martin)*
3. ST. LOUIS BLUES MARCH *(Tex Beneke)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. HOORAY FOR LOVE *(Dinah Shore)*
6. HAUNTED HEART *(Jo Stafford)*
7. HEARTBREAKER *(Ferko String Band)*
8. WHEN VERONICA PLAYS THE HARMONICA *(Jimmy & Mildred Mulcay)*
9. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
10. SABRE DANCE *(Macklin Marrow)*

Stamford, Conn.

1. NATURE BOY *(King Cole)*
2. WOODY WOOD PECKER *(Kay Kyser)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. BECAUSE *(Perry Como)*
5. LOVE SOMEBODY *(Buddy Clark-Doris Day)*
6. LITTLE WHITE LIES *(Dick Haymes)*
7. BABY FACE *(Art Mooney)*
8. BETTY BLUE *(Louis Prima)*
9. SERENADE *(Buddy Clark)*
10. HAUNTED HEART *(Perry Como)*

Boston, Mass.

1. NATURE BOY *(King Cole)*
2. MY HAPPINESS *(Jon & Sondra Steele)*
3. LOVE SOMEBODY *(Buddy Clark-Doris Day)*
4. IF I LIVE TO BE A HUNDRED *(Bob Hannon)*
5. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
6. THE JUKE BOX SONG *(Vic Valenti)*
7. MATINEE *(Vaughn Monroe)*
8. NOW IS THE HOUR *(Gracie Fields)*
9. SHOEMAKER'S SERENADE *(Eddy Manson)*
10. WOODY WOOD PECKER *(Kay Kyser)*

San Antonio, Texas

1. NATURE BOY *(King Cole)*
2. NOW IS THE HOUR *(Margaret Whiting)*
3. ST. LOUIS BLUES MARCH *(Tex Beneke)*
4. TEXARKANA BABY *(Eddy Arnold)*
5. BOUQUET OF ROSES *(Eddy Arnold)*
6. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
7. MANANA *(Peggy Lee)*
8. HAUNTED HEART *(Perry Como)*
9. LAROO LAROO LILLI BOLERO *(Perry Como)*
10. MATINEE *(Vaughn Monroe)*

Washington, D. C.

1. NATURE BOY *(King Cole)*
2. NOW IS THE HOUR *(Gracie Fields)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
5. SABRE DANCE *(Woody Herman)*
6. MANANA *(Peggy Lee)*
7. BABY FACE *(Art Mooney)*
8. LITTLE WHTE LIES *(Dick Haymes)*
9. LAROO LAROO LILLI BOLERO *(Perry Como)*
10. BECAUSE *(Perry Como)*

Saginaw, Mich.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. THE DICKEY BIRD SONG *(Freddy Martin)*
6. BABY FACE *(Art Mooney)*
7. ST. LOUIS BLUES MARCH *(Tex Beneke)*
8. NOW IS THE HOUR *(Gracie Fields)*
9. EBONY RHAPSODY *(Rosetta Howard)*
10. BECAUSE *(Perry Como)*

Syracuse, N. Y.

1. NATURE BOY *(King Cole)*
2. LITTLE WHITE LIES *(Dick Haymes)*
3. DECK OF CARDS *(Phil Harris)*
4. YOU CAN'T BE TRUE, DEAR *(Will Glahe)*
5. SABRE DANCE *(Woody Herman)*
6. THE DICKEY BIRD SONG *(Freddy Martin)*
7. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
8. LAROO LAROO LILLI BOLERO *(Perry Como)*
9. TELL ME A STORY *(Sammy Kaye)*
10. NOW IS THE HOUR *(Bing Crosby)*

Philadelphia, Pa.

1. NATURE BOY *(King Cole)*
2. TIME OUT FOR TEARS *(Savannah Churchill)*
3. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
4. LOVE SOMEBODY *(Buddy Clark-Doris Day)*
5. MY HAPPINESS *(Jon & Sondra Steele)*
6. WE JUST CAN'T SAY GOODBYE *(Andrews Sisters)*
7. JUST BECAUSE *(Frank Yankovic)*
8. I HATE TO LOSE YOU *(Andrews Sisters)*
9. HAUNTED HEART *(Bing Crosby)*
10. I LOVE YOU, YES I DO *(Bullmoose Jackson)*

Dodge City, Kansas

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. MY HAPPINESS *(Jon & Sondra Steele)*
4. TOOLIE OOLIE DOOLIE *(Andrews Sisters)*
5. I HATE TO LOSE YOU *(Andrews Sisters)*
6. JUST BECAUSE *(Frank Yankovic)*
7. TERESA *(Vic Damone)*
8. SHINE *(Frankie Laine)*
9. HAUNTED HEART *(Perry Como)*
10. BECAUSE *(Perry Como)*

Memphis, Tenn.

1. NATURE BOY *(King Cole)*
2. SABRE DANCE *(Woody Herman)*
3. JUST BECAUSE *(Frank Yankovic)*
4. ST. LOUIS BLUES MARCH *(Tex Beneke)*
5. HAUNTED HEART *(Perry Como)*
6. LAROO LAROO LILLI BOLERO *(Peggy Lee)*
7. TERESA *(Vic Damone)*
8. SHINE *(Frankie Laine)*
9. THE DICKEY BIRD SONG *(Freddy Martin)*
10. MY HAPPINESS *(Jon & Sondra Steele)*

No. Platte, Nebr.

1. NATURE BOY *(King Cole)*
2. SABRE DANCE *(Woody Herman)*
3. LITTLE WHITE LIES *(Dick Haymes)*
4. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
5. BEG YOUR PARDON *(Francis Craig)*
6. FOUR LEAF CLOVER *(Art Mooney)*
7. HEARTBREAKER *(Ferko String Band)*
8. BABY FACE *(Art Mooney)*
9. HAUNTED HEART *(Bing Crosby)*
10. MANANA *(Peggy Lee)*

Shreveport, La.

1. NATURE BOY *(King Cole)*
2. LITTLE WHITE LIES *(Dick Haymes)*
3. SABRE DANCE *(Woody Herman)*
4. TOOLIE OOLIE DOOLIE *(Vaughn Horton)*
5. BABY FACE *(Art Mooney)*
6. ST. LOUIS BLUES MARCH *(Tex Beneke)*
7. THE DICKEY BIRD SONG *(Freddy Martin)*
8. FOUR LEAF CLOVER *(Art Mooney)*
9. WOODY WOOD PECKER *(Kay Kyser)*
10. HAUNTED HEART *(Perry Como)*

Jackson, Miss.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. SABRE DANCE *(Macklin Marrow)*
4. WHEN VERONICA PLAYS THE HARMONICA *(Jimmy & Mildred Mulcay)*
5. MANANA *(Peggy Lee)*
6. LAROO LAROO LILLI BOLERO *(Peggy Lee)*
7. HAUNTED HEART *(Perry Como)*
8. JUST BECAUSE *(Frank Yankovic)*
9. TERESA *(Vic Damone)*
10. SHINE *(Frankie Laine)*

Helena, Mont.

1. NATURE BOY *(King Cole)*
2. TEXARKANA BABY *(Eddy Arnold)*
3. SABRE DANCE *(Woody Herman)*
4. HAUNTED HEART *(Perry Como)*
5. JUST BECAUSE *(Frank Yankovic)*
6. TOOLIE OOLIE DOOLIE *(Vaughn Horton)*
7. BECAUSE *(Perry Como)*
8. BABY FACE *(Art Mooney)*
9. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
10. LAROO LAROO LILLI BOLERO *(Perry Como)*

Salem, Ore.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. SABRE DANCE *(Woody Herman)*
4. LAROO LAROO LILLI BOLERO *(Peggy Lee)*
5. HAUNTED HEART *(Perry Como)*
6. BECAUSE *(Perry Como)*
7. THAT AIN'T RIGHT *(Frankie Laine)*
8. SHINE *(Frankie Laine)*
9. THE DICKEY BIRD SONG *(Freddy Martin)*
10. ST. LOUIS BLUES MARCH *(Tex Beneke)*

Concord, N. H.

1. NATURE BOY *(King Cole)*
2. YOU CAN'T BE TRUE, DEAR *(Ken Griffin)*
3. LAROO LAROO LILLI BOLERO *(Perry Como)*
4. LITTLE WHITE LIES *(Dick Haymes)*
5. SHINE *(Frankie Laine)*
6. THE DICKEY BIRD SONG *(Freddy Martin)*
7. SABRE DANCE *(Woody Herman)*
8. ST. LOUIS BLUES MARCH *(Tex Beneke)*
9. TERESA *(Vic Damone)*
10. BECAUSE *(Perry Como)*

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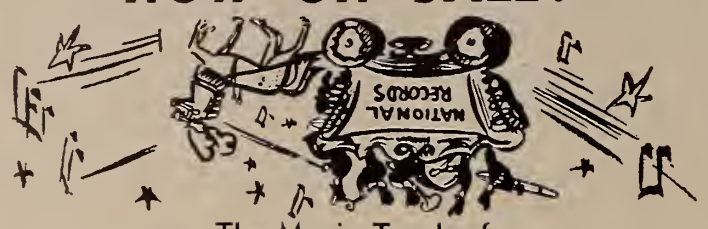

The Magic Touch of
ALAN LOGAN'S

"I LOVE YOU MUCH TOO MUCH"
"PIANO FANTASY"

NATIONAL 7021

ALAN GERARD

Sings Out for WALT DISNEY on NATIONAL 7023

"MELODY TIME"
"TELL ME WHY"

RAY SMITH'S SENSATIONAL
"HELL'S FIRE"
"BORN TO LOSE"

NATIONAL 5019

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"DON'T LEAVE NOW"

backed by The Standard

"DARLING NELLIE GRAY"

by THE PARATONES on Paragon Record #8037

Great for ALL Locations—Excellent for Race Spots

Order thru your nearest distributor or direct from

*(Paragon—according to Webster) "model of perfection"

PARAGON RECORDS, INC. 8000 CONNECTICUT AVE. N.W. WASHINGTON, D. C.

Columbia Records Sked Plans For Second Annual Disk Convention

NEW YORK—Columbia Records this past week continued cementing their plans for their forthcoming Second Annual Convention, to be held in Atlantic City, N. J., June 20 thru the 22nd.

Columbia will entertain more than 660 record distributors and their salesmen it was learned.

Columbia has reserved a host of hotel rooms at the Ambassador Hotel in Atlantic City, which will be the site of the diskery's gala entertainment program this year. Expected to attend are Frank Sinatra, Gene Krupa, Dinah Shore, Buddy Clark, Mitchell Ayres, Tony Pastor, Ray Noble, Doris Day and a flock of other artists who are expected to make the show.

A program of entertainment discussions and meeting is currently being set by the plattery.

Jubilee To Release Ralph Young Platters

NEW YORK—Jerry Blaine, president of Jubilee Records Inc., this city, this past week disclosed the forthcoming release of the much heralded "I Remember Mama" by Ralph Young.

Young, who formerly sang with the Shep Fields and Les Brown orks, signed a recording contract with Blaine some months before the recording ban. Blaine disclosed that he has many sides by the young Young, all cut before the ban.

Following "I Remember Mama" are "The More I See Of Other Girls" and "The Girl Who's Waiting At the Gate."

Gimmicks—

NEW YORK—Here's a gimmick that really can be called something new.

When chirp Page, Mercury Records artists, first saw the song "Confess," she conceived the idea to record it singing both lyrics herself, instead of having a trio or quartet doing the "fill-ins." Patti cut the ditty on a first master, singing it straight thru using only the first or solo lyric.

While the master was played back, Patti cut another master singing the balance while she listened to her own voice thru ear phones. To make it more cute, Patti sang these "fill-ins" thru an echo chamber, which gives the disk that far away sound.

Result—the disk is currently going like wildfire in Philadelphia, and starting to boom throughout the rest of the country.

". . . bound to cause a storm of approval in music and phono circles"—
THE CASH BOX—May 15, 1948

RAINBOW SCOOPS AGAIN with

"THE SHOEMAKER SERENADE"

By EDDY MANSON

Rainbow # 10080

RAINBOW RECORDS 156 W. 44 ST. NEW YORK

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"MY SECRET DREAM"

WILL BACK And His Orchestra
Vocal By EUNICE CLARK

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"SCISSOR GRINDER SERENADE"

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381 FOURTH AVENUE

NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THIS WEEK

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	.....	.....
2.	.....	.....
3.	.....	.....
4.	.....	.....
5.	.....	.....
6.	.....	.....
7.	.....	.....
8.	.....	.....
9.	.....	.....
10.	.....	.....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

OPS WITH WESTERN AND FOLK TUNES—USE THIS SECTION TO LIST YOUR FIVE TOP WESTERN AND FOLK TUNES FOR THIS WEEK

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	.....	.....
2.	.....	.....
3.	.....	.....
4	.....	.....
5.	.....	.....

WHAT WESTERN AND FOLK TUNES NOT LISTED ABOVE ARE COMING UP .....

.....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New York City's Harlem Area.

1	NATURE BOY *King Cole* *(Capitol 15054)*
2	TOMORROW NIGHT *Lonnie Johnson* *(King 4201)*
3	GOOD ROCKING TONIGHT *Wynonie Harris* *(King 4210)*
4	LONG GONE *Sonny Thompson* *(Miracle 126)*
5	DUTCH KITCHEN BOUNCE *Arnett Cobb* *(Apalla 778)*
6	RECESS IN HEAVEN *Dan Grissom* *(Jewel 2004)*
7	TIME OUT FOR TEARS *Savannah Churchill* *(Manor)*
8	35-30 *Paul Williams* *(Savay 661)*
9	BUBBLES *Bill Moore* *(Savay 662)*
10	I WANT A BOWLEGGED WOMAN *Bullmoose Jackson* *(King 4189)*

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New Orleans.

1	NATURE BOY *King Cole* *(Capitol 15054)*
2	GOOD ROCKING TONIGHT *Wynonie Harris* *(King 4210)*
3	TOMORROW NIGHT *Lonnie Johnson* *(King 4201)*
4	POOL PLAYING BLUES *Amos Milburn* *(Aladdin)*
5	GROOVY MOVIE BLUES *Johnny Moore* *(Exclusive)*
6	THAT'S WHAT I LIKE *Julia Lee* *(Capitol 15060)*
7	TRAIN BLUES *Roy Milton* *(Specialty)*
8	REET PETITE & GONE *Louis Jordan* *(Decca 35481)*
9	RECESS IN HEAVEN *Dan Grissom* *(Jewel 4004)*
10	TEAR DROP BLUES *Jimmy Liggins* *(Specialty)*

1	NATURE BOY *King Cole* *(Capitol 15054)*
2	LONG GONE *Sonny Thompson* *(Miracle 126)*
3	RECESS IN HEAVEN *Dan Grissom* *(Jewel 2004)*
4	TRAIN BLUES *Roy Milton* *(Specialty 524)*
5	REET PETITE & GONE *Louis Jordan* *(Decca 35481)*
6	YOU DON'T LOVE ME *Camille Howard* *(Specialty 307)*
7	GOOD ROCKIN' TONIGHT *Wynonie Harris* *(King 4210)*
8	ALL MY LOVE BELONGS TO YOU *Bull Moose Jackson* *(King 4189)*
9	X-TEMPORA-NEOUS BOOGIE *Camille Howard* *(Specialty 307)*
10	GO RED GO *Arnett Cobb* *(Apollo 778)*

1	NATURE BOY *King Cole* *(Capitol 15054)*
2	YOU DON'T LOVE ME *Camille Howard* *(Specialty 307)*
3	THE TWISTER *Paul Williams* *(Savay 665)*
4	LITTLE WHITE LIES *Martha Davis* *(Jewel 2002)*
5	FINE BROWN FRAME *Nellie Lutcher* *(Capitol 15032)*
6	RECESS IN HEAVEN *Dan Grissom* *(Jewel 2004)*
7	THERE'S NO YOU *The Ravens* *(National 9042)*
8	THAT'S BETTER FOR ME *T-Bone Walker* *(Black & White 126)*
9	HEY LITTLE GIRL *Paul Gayten* *(DeLuxe 1138)*
10	LONDON DONNIE *Don Bayas* *(Savay 628)*

KING GIVES YOU TWO MORE TERRIFIC HITS!

A "new" and different styling - by

IVORY JOE HUNTER

DON'T FALL IN LOVE WITH ME

BACKED BY

SIESTA WITH SONNY

KING 4220

Another smashing "Smoothy" - by

LONNIE JOHNSON

IN LOVE AGAIN

BACKED BY

I WANT MY BABY

KING 4225

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*OPERATORS Cash In On Promotion That Has MILLIONS of Listeners to

The "Rhumba" One Hit of The Year

"A GIRL WHO CAME FROM PERU"

As Recorded By

GUY LOMBARDO
Decca No. 24408

•

FREDDIE MARTIN
RCA VICTOR 20-3027

* The leading disk jockey programs in the country are featuring "A Girl Who Came From Peru" by the above artists with a potential audience of millions. Tune is involved in contest which will give the winners 2 week vacation trip to Peru, stay at the Waldorf-Astoria, and dinner with Guy Lombardo.

CASH IN by spotting at least one version for each machine!

Pub. by: TOBIAS & LEWIS MUSIC PUB. CO., 1650 B'WAY, NEW YORK, N. Y.

Specialty records
311 Venice Blvd.,
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* CAMILLE HOWARD AND HER TRIO

A New Star on Her First Release!

"YOU DON'T LOVE ME"

backed by

"X-TEMPERANEOUS BOOGIE"

SP 307

"Folk and Western" Record Reviews

BULLSEYE of the WEEK

"That's The Last Straw"
"Oklahoma Waltz"

SPADE COOLEY
(Victor 20-2866)

● Here's one that is sure to click! It's Spade Cooley and his gang offering a cute bit with "That's The Last Straw." Wax tells the story of the guy that's not going to take any more malarkey, with the title of the ditty acting as the bill of fare. Tempo is merry and is sure to meet with wide approval from Cooley's many fans. Flip is a piece offered in slow, waltz tempo, with a vocal trio blending for the pleasant wordage. Top side is the one we like—we're sure you will to.

"I'll Take What I Can Get"
"I Love You So Much It Hurts"

FLOYD TILLMAN
(Columbia 20430)

● Pair of slow, pleasant sides by Floyd Tillman, that's the wax story here. Titled, "I'll Take What I Can Get" and "I Love You So Much It Hurts," Floyd flavors the wax with a stock hearts and flowers vocal that might meet with ops approval. Both sides are done up with a tender touch and might come in for their fair share of coin play. Wax rates your listening time nevertheless.

"A Fool At The Steering Wheel"
"Alimony Bound"

MERLE TRAVIS
(Capitol 40115)

● Top notch warbling of Merle Travis and some wax that is sure to attract loads of attention. "A Fool At The Steering Wheel," with Merle in the drivers seat shows as a plaintive piece with a story behind it. Title of the ditty gives off the message, while some able instrumental background rounds out the side. Flip is another favorable piece by Merle that should garner some heavy play. Merle's wide following should account for a slew of calls for this pair.

"You're Mine Tonight"
"Lazy Mazy"

BUD HOBBS
(MGM 10206)

● More music in the pleasant vein, with Bud Hobbs on deck for the offering. Wax, tagged "You're Mine Tonight" and "Lazy Mazy" shows as attractive, with Bud's fond vocal spot full of flavor throughout. Top deck grabs the glory as Bud tells his story weaving around the title. Flip is another excellent performance by Bud, that should prove a worthy piece of wax for music ops.

1. ANYTIME
Eddy Arnold
(Victor 20-2700)

2. DECK OF CARDS
"T" Texas Tyler
(4-Star 1228)

3. TEXARKANA BABY
Eddy Arnold
(Victor 20-2806)

4. SUSPICION
Tex Williams
(Capitol 40109)

5. SWEETER THAN THE FLOWERS
Moon Mullican
(King)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

WALTZ OF THE WIND
Roy Acuff
(Columbia 38042)

WHAT A FOOL I WAS
Eddy Arnold
(Victor 20-2700)

JOHN'S OTHER WIFE
Johnny Bond
(Columbia 20419)

PEEPIN' THRU THE KEYHOLE
Cliffie Stone
(Capitol 40083)

TEARDROPS IN MY HEART
Sons Of The Pioneers
(Victor 20-2276)

Foreign Wax Production Increases As Diskers Skirt Recording Ban—Major Platteries Hit By Continued Indie "Flash" Hits

NEW YORK—As record manufacturers, both major and independent, continue seeking a means to hypo sagging disk sales, foreign platteries this past week likewise continued increasing their production facilities and disk output.

The current low ebb in record sales, directly attributed by many to the recording ban, is causing a great many record executives to stimulate the plans of their export departments.

Platteries in Switzerland, England, Czechoslovakia and other European nations were reported to have increased their record production, with a large amount of the total record sales reportedly being exported to many South American and Latin American countries. Many foreign pressing plants are known to be installing and buying the latest equipment and machinery to augment pressing facilities.

Major platteries, who have more or less concentrated on disk sales in the United States, this past week felt the bite of the foreign diskeries push. Altho many of the majors themselves were planning on utilizing the facilities of European pressing plants, the bulk of foreign wax sales were attributed to European companies.

With the recording ban very much in continued effect, platteries in this country appeared to be concentrating heavily on cutting sessions overseas. Since the issuance of Mercury's "Nature Boy," which featured a vocal dub-in of music cut in Europe, many diskers are known to be planning to use the same means in an effort to counteract the apparent dislike for a capella recordings. Increased activity on the part of American major subsidiaries was noted this week. It is well known that England in particular would welcome any increase in recording activity.

Major platteries this past week continued to feel the cut in sales volume as independent recording companies continued to thrive on "flash" song hits. These spot record hits, which the majors evidently have tried to get behind and possibly buy the masters, have cut into record sales considerably. Latest case was that pertaining to the booming Algene recording of "Tea Leaves." The song recently, selected by the Cleveland Phonograph Operators Association as their Hit Tune of The Month, is causing wide comment in disk circles. Columbia Records was reported to have bought the Algene master this past week, in an effort to get the jump on many independent companies who would undoubtedly follow with a capella recordings.

THE NEW VOICE
JOHN LAURENZ
Sings
"NATURE BOY"
on
Mercury Record No. 5134
★

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ARE THE LIFE OF THE PARTY ON MUSIC MACHINES
Records that are humorous and well recorded.
Write for catalogue, prices, or sample order.
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Awarded for the Best Record of 1947
VITAcoustic
MEANS
"LIVING SOUND"

BEST BET for the BOXES
"TELL ME A STORY"
recorded by
SAMMY KAYE
and his Orchestra on
RCA Victor 20-2761
Published by
LAUREL MUSIC CO.
1619 BROADWAY · NEW YORK

BEST BET
DANA
"WHAT CARE I"
(From Themes By Verdi)
Backed By
"PEEK-A-BOO I LOVE YOU"
Don Rodney
Jimmy Carroll Cond.
Dana 2006
DANA RECORDS
286 FIFTH AVE. NEW YORK

WAAT HAPPENS???
HAL TUNIS

In Newark Hal's "Band Review" is a big thing over WAAT. He pulls lots of mail, is much in demand for emcee jobs, and is a crack announcer to baot. Prides himself on his talent judging ability ond for good reason; he knows his business.

ALAN DALE

on Sig 15206

TEA LEAVES*

MY HAPPINESS

With The Moonlighters and Alan Schackner, Harmonica

* Selected by The Ohio Automotic Phonograph Owner's Association as The Hit Tune of The Month for June.

FLASH FLASH

In a recent poll of listeners to the popular "Singing Battle Royal" show on New York's WINS, emcee GEOFF DAVIS announced the results as follows:

1. Frank Sinatra
2. ALAN DALE
3. Vic Damone
4. Perry Como
5. Andy Russell
6. Bing Crosby

Alan Dale is an exclusive Signature artist

Signature records

Signature Records, 601 W. 26th St., New York

Rollin' 'Round RANDOLPH

Sammy Kaye and his great show, "So You Want To Lead A Band" opened at the State-Lake Theatre this past Friday with the tremendous turnout causing Chi police a minor headache...Sammy's Victor platter of "Tell Me A Story" is one of the town's top juke box songs, as well as radio's most heavily plugged ditty...Horace Heidt and his Musical Knights are the main attraction at the Oriental Theatre, and what an attraction they are Especially so when young Dick Cantino, the whiz of the accordion comes on with his rendition of "Lady of Spain." Ditto success to Wayne King's concert tour, causing a mild sensation throughout the nation. That old memory music is hard to beat...

* * *

Mercury Records rolling like mad with John Maurenz' new "Nature Boy" platter...this is also album week at Mercury with new ones out by Tiny Hill, Vic Damone and Tony Martin...Tony cut these records before he left for Victor... and speaking of Mercury, our New York office keeps sighing and eyeing the beauty of young Jackie Smith, Mercury flack chief...Rumor has it that Chicago's own Frankie Laine will replace the Dinah Shore-Harry James show. Would be a big thing for Frankie—a grand artist who certainly deserves this spot... Bill Walker has taken over as the new relief band at the Pump Room...Bill, by the way is the composer of "Lovely Lady," recorded by Ted Weems and skedded for early release...Jack Osfeld of the Encore-Jewel-Stevens pubbery just overjoyed to see his new tune "You Were Only Fooling" selected as the "Disk O' The Week" in the May 22nd issue of *The Cash Box*.

* * *

The song pluggers big shindig of the year skedded for Monday, May 24th and from what we've seen of the plans, this year's Tin Pan Alley Ball should be one of the biggest ever. A million dollars worth of talent and celebs are due to appear. Don't miss it.More rumors concerning the end of the recording ban. Randolph Street certainly will not be outdone by Broadway and Sunset and Vine...Current rumor has it that the ban will be lifted by June 2. Funny thing about these rumors...ya kin walk up and down the street and in the short space of umpteen minutes get a zillion different angles concerning the end of the ban...Did Lionel Hampton break it up, but good, at Civic Opera date...still feel like I'm on roller skates...one of the greatest showmen ever that Hamp... Forster Music prepping a big one with Jack Smith's Capitol recording of "Highways Are Happy Ways"...Frank Sinatra in town this past week for the midwest premiere of his pic, "The Miracle of the Bells...

* * *

Capitol distrib and execs in town beamed from ear to ear when they saw the position of Nat King Cole's "Nature Boy" in the race charts this past week... It's the top tune across the board, from Maine to California...note to all Chicago record distribs, and manufacturers. Please furnish this office with a list of your addresses...The way that Savoy disk is making the town hop...the whole town talking about the forthcoming NAMM show. Aside to all youse guys and gals. *The Cash Box* will be at the show again this year, bigger and better 'n ever. Artists, record manufacturers and pubbery's bear in mind that all advertising for this big issue closes on Friday, 5 P. M., June 11...A great big hug 'n kiss to Joe Whalen, a grand guy if there ever was one...

MGM Wins Injunction Proceedings Against Metro Records

Indie Diskery Ordered To Cease Using "Metro" Name

MGM Records won final injunction proceedings in the Federal Court of the Southern District of California against Maurice A. Rapoport of Los Angeles, which injunction prevents him from the use of the name "Metro Records." Until recently these records were being distributed by Rapoport from the West Coast. As a result of a series of violations and spurious affidavits the Court imposed a sentence of thirty (30) days in jail and a fine of $1,480.00.

The original action by M-G-M Records to prevent infringement of their label started in December of 1947. At that time the Court granted a temporary injunction pending trial. Despite the injunction, Rapoport allegedly failed to discontinue use of the Metro name and Contempt of Court proceedings was instituted, with Rapoport agreeing to a final injunction but with a plea for time to dispose of stock on hand.

After the final injunction was granted, Rapoport continued to make use of the label and Second Contempt proceedings was started. The Court ordered 1300 discs bearing the Metro label, as well as quantities of advertising material taken into custody and an order was issued to him to furnish a complete inventory of stock by June 8, 1948, at which time all offending and infringing material would be destroyed.

Regent Records Add Four New Distributors

ELIZABETH, N. J.—Fred Mendelsohn, president of Regent Records Inc., this past week announced the appointment of four new distributors, named to handle the firm's line.

Appointed were, the Penn Midland Sales Co., Inc., Pittsburgh, Pa., General Dist. Co., Baltimore, Md.; Klayman Dist. Co., Cincinnati, O.; and the A. B. C. Distributors, Buffalo, New York.

Regent Records gained national popularity when they issued the first recording of the now popular "Sabre Dance" by the Don Henry Trio. Recent releases by the Henry Trio are "Fiddle Faddle" and "Finiculi Finicula."

5th CONSECUTIVE WEEK

HOT in Harlem

5 "TIME OUT FOR TEARS"

SAVANNAH CHURCHILL

on MANOR RECORDS
313 WEST 57 ST.
NEW YORK, N. Y.

Wow! Whatta Hit!

George Givot

DYNAMITES POOR COLLECTIONS ZOOMS TAKE TO NEW HIGH PEAKS

GEORGE GIVOT... THE NEW VOICE SENSATION...

BOWLING 'EM OVER . . .
MAKIN' 'EM CRY . . .
MAKING 'EM LAUGH . . .
BUT . . .

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"Darktown Strutters Ball"

"Yes, We Have No Bananas"
"MacNamara's Band"

"Take Me Out To The Ball Game"
"Wait 'Till The Sun Shines Nellie"

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Wm. Morris Agency — Music Corporation of America

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS – LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	MG—M-G-M
AP—Apollo	MI—Miracle
AR—Aristocrat	MN—Manor
BU—Bullet	MO—Modern
CA—Capitol	MU—Musicraft
CE—Celebrity	NA—National
CN—Continental	RA—Rainbow
CO—Columbia	RE—Regent
CS—Coast	SA—Savoy
DE—Decca	SD—Super Disc
DEL—DeLuxe	SI—Signature
EX—Exclusive	SP—Specialty
JD—Joe Davis	SN—Standard Phono
KI—King	ST—Sterling
LI—Lissen	TR—Trilon
LO—London	UN—Universal
MA—Majestic	VI—Victor
ME—Mercury	VT—Vitacoustic

1—NATURE BOY — May 22: 106.3 — May 15: 52.4

CA-15054—KING COLE
Lost April
CO-38120—FRANK SINATRA
S'posin'
DE-24439—DICK HAYMES
You Can's Be True, Dear
EX-36x—HERB JEFFRIES
Just Naive
JE-2006—THE HOLLYWOODAIRES
Don't You Want That Stone
ME-5134—JOHN LAURENZ
These Foolish Things
MU-567—SARAH VAUGHAN
I'm Glad There Is You

2—LITTLE WHITE LIES — May 22: 98.1 — May 15: 65.0

CO-38114—DINAH SHORE
Crying For Joy
DE-24280—DICK HAYMES
Sierra Madre
MU-558—MEL TORME
VI-27521—TOMMY DORSEY O.

3—SABRE DANCE — May 22: 90.7 — May 15: 96.9

CO-38102—WOODY HERMAN O.
Swing Low, Sweet Chariot
DE-24388—VICTOR YOUNG O.
For Whom The Bell Tolls
DE-24427—ANDREWS SISTERS
Heartbreaker
MG-30048—MACKLIN MARROW
SI-15180—RAY BLOCH O.
Minuet In G
RE-111—DON HENRY TRIO
Turnpike Polka
VI-20-2721—FREDDY MARTIN O.
After You're Gone

4—YOU CAN'T BE TRUE, DEAR — May 22: 76.3 — May 15: 41.7

AP-1121—N. EMMETT
CA-15077—THE SPORTSMEN
BU-1032—R. DEAUVILLE
DE-24439—DICK HAYMES
Nature Boy
CO-38211—MARLIN SISTERS
You Can't Be True, Dear
LO-202—VERA LYNN
DEL-1171—ZIGGY LANE
MU-568—RUSS BROOKS
RO-128—KEN GRIFFIN
VI-25-1117—WILL GLAHE

5—NOW IS THE HOUR — May 22: 69.4 — May 15: 90.0

CA-15024—MARGARET WHITING
But Beautiful
CO-38061—HORACE HEIDT O.
I'll Never Say I Love You
CO-38115—BUDDY CLARK
Peculiar
CM-7502—JERRY WALD O.
I Hate To Lose You
DE-24279—BING CROSBY
Silver Threads Among The Gold
DE-24378—BOB CARROLL
Sapphire Of The Tropics
LO-110—GRACIE FIELDS
Come Back To Sorrento
ME-5103—LES PAUL TRIO
My Extraordinary Gal
MG-10125—KATE SMITH
I'll Never Say I Love You
MU-532—SHEP FIELDS O.
Lone Star Moon
MA-1191—EDDY HOWARD O.
True
SI-15178—RAY BLOCH O.
Nina-Nana
VI-20-2704—CHARLIE SPIVAK O.
Who Are We To Say

6—TOOLIE OOLIE DOOLIE — May 22: 62.5 — May 15: 41.8

CA-15059—THE SPORTSMEN
CN-1223—VAUGHN HORTON
CO-38211—MARLIN SISTERS
You Can't Be True, Dear
DA-2015—DANA SERENADERS
DE-24380—ANDREWS SISTERS
FL-5005—ALPINE BELLES
LO-201—JOHNNY DENNIS
SR-5505—LARKIN SISTERS
ST-1013—DICK HAYMAN
VI-25-1114—HENRI RENE O.

7—BECAUSE — May 22: 60.5 — May 15: 60.7

AP-1068—HAL WINTERS
Because
VI-20-2653—PERRY COMO

8—MANANA — May 22: 55.2 — May 15: 72.5

CA-15022—PEGGY LEE
DE-24333—THE MILLS BROS.
I Wish I Knew The Name
LO-187—EDMUNDO ROSS
The Cocoanut
VI-20-2819—JOE LOSS O.
Teresa

9—BABY FACE — May 22: 43.0 — May 15: 52.5

AP-1114—PHILLIE ALL STAR STRING BAND
Bye, Bye, Blackbird
CO-30014—JERRY WAYNE & DELL TRIO
DE-25356—HENRY KING O.
Oh, You Beautiful Doll
KR-216—UPTOWN STRING BAND
ME-2120—AQUA STRING BAND
MG-10156—ART MOONEY O.
Encore Cherie
ST-294—HUM & STRUM
TO-294—BENNY STRONG O.
PA-1105—FERKO STRING BAND
UN-627—MILT SCOTT ORCH.
VI-22879—SAMMY KAYE O.
Miss You

10—THE DICKEY BIRD SONG — May 22: 34.5 — May 15: 22.5

CO-38085—THE DELL TRIO
Encore Cherie
DE-24301—LARRY CLINTON O.
Ooh! Looka There
MA-1234—GEORGE OLSEN O.
Thoughtless
MG-10138—BLUE BARRON O.
My Cousin Louella
VI-20-2617—FREDDY MARTIN O.
If Winter Comes
VT-22—JOAN EDWARDS

11—HAUNTED HEART — May 22: 33.7 — May 15: 52.3

CA-15023—JO STAFFORD
I'm My Own Grandmaw
CO-38112—BUDDY CLARK
First Prize At The Fair
CO-38083—BUDDY CLARK
Matinee
DE-24362—GUY LOMBARDO O.
Saturday Night In Central Park
DE-24370—BING CROSBY
Moonlight On A White Picket Fence
ME-5120—VIC DAMONE
Tell Me A Story
MG-10153—GEORGE PAXTON O.
Dream Girl
VI-20-2713—PERRY COMO
Carolina Moon
VI-45-0050—RUSS CASE O.
Inside U. S. A.

12—ST. LOUIS BLUES MARCH — May 22: 32.1 — May 15: 30.6

VI-20-2722—TEX BENEKE O.
Cherokee Canyon

13—BEG YOUR PARDON — May 22: 31.6 — May 15: 41.4

BU-1700—FRANCIS CRAIG O.
CA-490—DINNING SISTERS
Melancholy
CO-38036—FRANKIE CARLE O.
The Dream Peddler
DE-24339—RUSS MORGAN O.
ME-5109—SNOOKY LANSON
MG-10140—ART MOONEY ORCH.
VI-20-2647—LARRY GREEN O.
Can It Ever Be The Same

14—DECK OF CARDS — May 22: 29.8 — May 15: 23.2

CA-40114—TEX RITTER
Rounded Up In Glory
4S-1228—T. TEXAS TYLER
Sweet Thing
VI-20-2821—PHIL HARRIS O.
Somebody Else—Not Me

15—I'M LOOKING OVER A FOUR LEAF CLOVER — May 22: 28.3 — May 15: 32.5

CA-491—ALVINO REY ORCH.
Spanish Cavalier
CO-38100—TINY HILL ORCH.
Show Me The Way To Go Home
CO-38082—CODY FOX
I Only Want A Buddy
CO-38081—ARTHUR GODFREY
The Thousand Islands Song
DE-24319—RUSS MORGAN ORCH.
Bye Bye Blackbird
ME-5100—UPTOWN STRING BAND
ME-5105—FRANKIE LAINE
MG-10119—ART MOONEY ORCH.
The Big Brass Band From Brazil
MU-543—THE POLKA DOTS
RA-10043—JIMMY SAUNDERS
Heart Breaker
SI-15117—RAY BLOCH ORCH.
But Beautiful
TR-220—ALEXANDER ORCH.
VI-20-2668—THE THREE SUNS
Eccentric
VI-20-2787—CURLY HICKS
Limehouse Blues

16—JUST BECAUSE — May 22: 25.8 — May 15: 20.1

CO-38072—FRANK YANKOVIC
MA-1231—EDDY HOWARD O.
Encore Cherie
ME-6086—SHERRIF TOM OWENS

17—LAROO LAROO LILLI BOLERO — May 22: 21.4 — May 15: 30.7

CA-15048—PEGGY LEE
Talking To Myself About You
CO-38130—FRANKIE CARLE O.
Someone Cares
DE-24404—BING CROSBY
The Story Of Sorrento
ME-5121—VIC DAMONE
My Fair Lady
MG-10166—BOB HOUSTON
I Still Love You
MU-546—SHEP FIELDS O.
Hold It Joe
VI-20-2734—PERRY COMO

18—THOUGHTLESS — May 22: 14.2 — May 15: 7.5

CA-15027—GORDON MacRAE
You Were Meant For Me
CO-38079—DORIS DAY
I've Only Myself To Blame
DE-24318—GUY LOMBARDO O.
I'll Dance At Your Wedding
MA-1234—GEORGE OLSEN O.
The Dickey Bird Song
ME-5104—VIC DAMONE
Love Is So Terrific
MG-10137—BUDDY KAYE QUINTET
Carnival In Venice
SI-15176—RAY BLOCH O.
At The Candlelight Cafe
VI-20-2714—LARRY GREEN O.
Wishing

	May 22	May 15
19—TELL ME A STORY	**14.1**	**20.7**
CO-38050—FRANKIE CARLE O. *My Promise To You*		
DE-24329—AMES BROTHERS		
ME-5120—VIC DAMONE *Haunted Heart*		
MG-10144—BOB HOUSTON		
VI-20-2761—SAMMY KAYE O. *I Wouldn't Be Surprised*		
20—SHINE	**6.9**	**20.2**
DE-48074—SLIM GREEN *What's The Reason*		
DE-25354—ELLA FITZGERALD *Darktown Strutters Ball*		
DE-25353—GUY LOMBARDO O. *Corn Silk*		
DE-24382—THE MILLS BROS. *Love Is Fun*		
ME-5091—FRANKIE LAINE *We'll Be Together Again*		
VI-20-2760—HOT QUINTETTE *Ebony Rhapsody*		

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—LOVER	**5.9**	**4.4**
22—HEARTBREAKER	**5.7**	**3.8**
23—LOVE SOMEBODY	**5.7**	**1.0**
24—YOU WERE MEANT FOR ME	**5.2**	**7.4**
25—PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON	**5.1**	**—**
26—MATINEE	**5.0**	**9.4**
27—MY HAPPINESS	**4.9**	**—**
28—PEANUT VENDOR	**4.9**	**37.5**
29—AIRAZAY	**4.6**	**7.3**
30—I'VE GOT A CRUSH ON YOU	**4.1**	**9.3**
31—BUT BEAUTIFUL	**3.8**	**11.9**
32—I LOVE YOU, YES I DO	**2.5**	**4.2**
33—BEYOND THE SEA	**2.0**	**7.2**
34—FIDDLE FADDLE	**1.7**	**3.3**
35—IT'S THE SENTIMENTAL THING TO DO	**1.4**	**—**
36—MELODY TIME	**1.3**	**1.3**
37—ALL OF ME	**1.3**	**1.0**
38—SUSPICION	**1.2**	**4.3**
39—RUN, RUN, RUN	**1.0**	**—**
40—AT A SIDEWALK PENNY ARCADE	**1.0**	**—**

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Model BB-Standard, Blond	900.00
Model B-P, Mahogany, W/Playmeter	895.00
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HIDEAWAY, Model HS-Standard, W/Amplifier & Rem. Vol. Con.	515.00
Model WL-5c, 3-Wire, 40 selection Wall Box	53.50
Model SM-Large Stepper Wall Box	57.50
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Blonde Bombshell	595.00
Fiesta DeLuxe	595.00
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48′ Model trio wall and bar box	59.50
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48′ Melodeon Speaker	27.50
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FILBEN

Maestro	595.00
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30 Selection Stowaway Mech.	398.00

BUCKLEY

Music Box	25.00

MILLS INDUSTRIES

Constellation	795.00

PACKARD MFG. CORP.

Manhattan Phonograph	695.00
Hideaway Model 400	383.00
Model 1000 Spkr.—Paradise	129.50
Butler Wall Box Hi-Chrome 5c	32.50
Butler Wall Box Hi-Chrome 10c	33.95
950 Speaker	35.00
650 Speaker	16.50

ROCK-OLA

Magic-glo Phonograph	No Price Set
1807 Moderne Corner Spkr.	107.50
1906 Remote Volume Control	6.90
1530 Wall Box	39.50
1603 Wall Speaker	42.50
1606 Tonette Wall Spkr.	21.50
1608 ToneOLier Spkr.	65.00
1607 Tonette Wall Spkr.	19.75
1531 DeLuxe Bar Bracket	8.25
1533 Universal Bar Bracket	3.90
1795 Wall Box Line Booster	16.35

SEEBURG

148-M Symphonola	965.00
148-S Symphonola	895.00
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1017A Conc. chngr. w/stepper	529.50
1015 Standard	914.50
1080 Colonial	875.00
1017 Conc. chngr. w/stepper	499.50
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3045 Wireless	59.50
3020 5-10-25c 3-wire	69.50
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215 Wireless Transmitter	17.50
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4008 15″ Deluxe Speaker	185.00

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GENCO

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Monterrey	275.00

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Yanks	299.50

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BALLY MFG. CO.

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w/stand	196.50

GOTTLIEB

DeLuxe Grip Scale	39.50

GROETCHEN MFG. CO.

Camera Chief	19.95

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BALLY

Gold Cup, F. P.	645.00
Trophy, P. O.	645.00

J. H. KEENEY CO.

Favorite	No Price Set

BELLS

BUCKLEY

Criss Crosse Belle	No Price Set

BELL-O-MATIC CORP.

5c Jewel Bell	248.00
10c Jewel Bell	253.00
25c Jewel Bell	258.00
50c Jewel Bell	338.00
5c Bonus Bell	258.00
10c Bonus Bell	263.00
25c Bonus Bell	268.00
5c Black Gold Bell	258.00
10c Black Gold Bell	263.00
25c Black Gold Bell	268.00
5c Melon Bell	248.00
10c Melon Bell	253.00
25c Melon Bell	258.00

GROECHEN

Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50

O. D. JENNINGS

5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00

BELLS

25c Super DeLuxe Club Chief	$344.00
50c Super DeLuxe Club Chief	454.00

PACE

5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
$1.00 DeLuxe Chrome Bell	550.00

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Triple Bell 5-5-25	910.00
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Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
Winter Book JP	No Price Set

GROETCHEN TOOL & MFG. CO.

Columbia Twin Falls	485.00

O. D. JENNINGS

Challenger 5-25	595.00
Club Console	499.00
DeLuxe Club Console	529.00
Super DeLuxe Club Console	545.00

J. H. KEENEY CO.

Gold Nugget	800.00
Wild Bell	No Price Set

PACE

3-Way Bell Console 5c-10c-25c	690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
$1.00 Royal Console	650.00

ARCADE TYPE

BALLY MFG. CO.

Big Inning	539.50
Bally Bowler	539.50

H. C. EVANS CO.

Bat-A-Score	No Price Set

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PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

Bally	21 x 41
Chicago Coin	21 x 41
Exhibit	21 x 41
Gottlieb	21 x 43
Keeney	21 x 41
Marvel	21 x 41
United	21 x 41
Williams	21 x 43

• ALL EQUIPMENT APPEARING ON THIS PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

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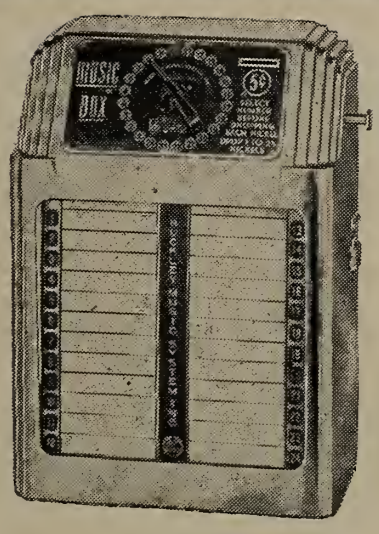

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Craig Aireon V. P. And Gen. Sales Mgr.

KANSAS CITY, KAN.—Bernard D. Craig has been appointed to the position of Vice President and General Sales Manager of all Aireon divisions, according to an announcement by Harold Pearson, President of Aireon Manufacturing Corporation, this city.

This announcement was made at the conclusion of a three day conference held at the factory for all regional sales managers and field representatives of the firm. During the three day conference, new and extensive merchandising plans were reviewed along with complete outlining of a future advertising program. The firm also revealed to those present the new products of Aireon, which came in for enthusiastic discussion.

Craig's new assignment will extend jurisdiction over all Aireon divisions, including the Automatic Phonograph Division, the Motor Oil Display Cabinet Division producing the well known Seloil Motor Oil Display Cabinet, the Cinaudagraph Speaker Division, the Government Contract Division, and the Railroad Vehicular Radio Telephone Communications Division.

Formerly a Kansas City lawyer, Craig has been vice president in charge of Aireon's finance. He has been associated with the Aireon Manufacturing Corporation for six years, four years of which he has been an officer.

George A. Miller Calls For National Committee Meeting In July For Legislation Talk

Date And Location To Be Announced. Commends "The Cash Box" For Alerting Music Machine Industry On Copyright Bills. Praises Work Of National Committee

GEORGE A. MILLER

OAKLAND, CALIF.—George A Miller, national chairman for the Music Operators of America, reports that he has been in conference with several Congressmen from California regarding certain copyright bills which would jeopardize the music industry if such legislation were passed in its present form.

After conferring with these particular Congressmen, Miller states "I find that *The Cash Box* has been right 100% and their notice to be on the alert to the operators of America was given in due time. Every statement that has been made by Bill Gersh and *The Cash Box* has proven to be true and the operators should applaud *The Cash Box* magazine for its fearless comments and for being on the job at all times, having the automatic phonograph business at heart, and informing the operators of the fight that appears to be ahead of them.

"Had it not been for the formation of the National Committee" continued Miller "the work that has been done toward the defeat of certain legislation in Congress could not have been done in the manner that it has. It would have fallen upon the shoulders of a few who so ably fought this type of legislation at the session of Congress prior to this one. The operators must admit that Sidney H. Levine, Al Denver, Sol Kesselman, and Irving Ackerman did a marvelous job. By the same token it wouldn't be fair to ask them to carry the responsibility for all the operators of America. The committee, therefore, has taken that responsibility and through the leadership of our legal colunselor, Sidney H. Levine, we are able to do a splendid job at this time.

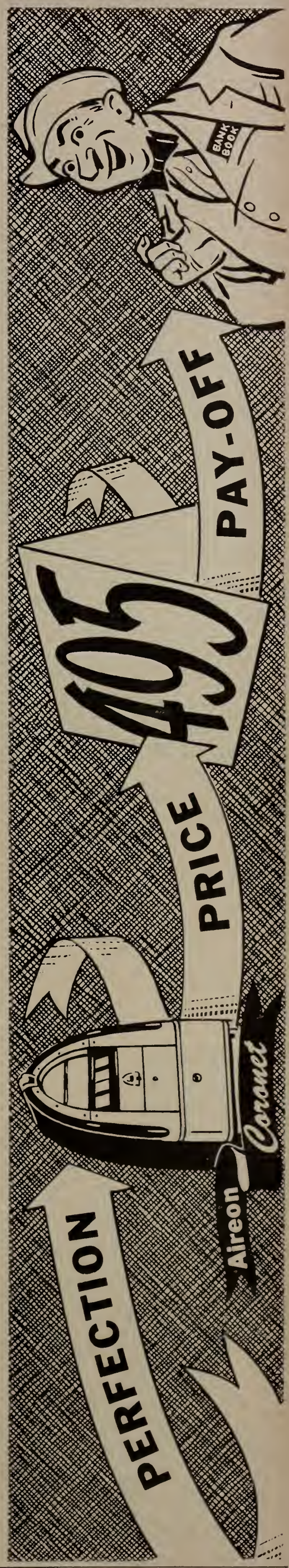
"I only wish that each and every operator knew some of the inside of these bills" concluded George. "I feel quite certain that if many of the Congressmen were better acquainted with the automatic phonograph industry that such legislation could not and would not be passed."

Miller, as national chairman, feels that it is necessary to call the National Committee together for a meeting. According to George a date is being set for some time in July, and the date and meeting place will be publicized in sufficient time for the operators to make plans to be present.

"Every operator in the United States is invited to attend" states Miller. "However, it will be compulsory for the various representatives who were present in Chicago to be on hand when this meeting is called. Things of importance will be discussed for now and the future regarding any legislation that will be detrimental to the automatic phonograph industry. Be alert—be prepared to fight for the automatic phonograph. Read *The Cash Box* to get the latest developments."

The Cash Box was the first to call attention of the music machine industry to these copyright bills which were being presented in Congress. Were they passed they would change the Copyright Act of 1908, and permit outside agencies to collect fees from music operators for playing recorded music.

Complete details of the pending meeting will be reported to the trade when George A. Miller sets the date and place.



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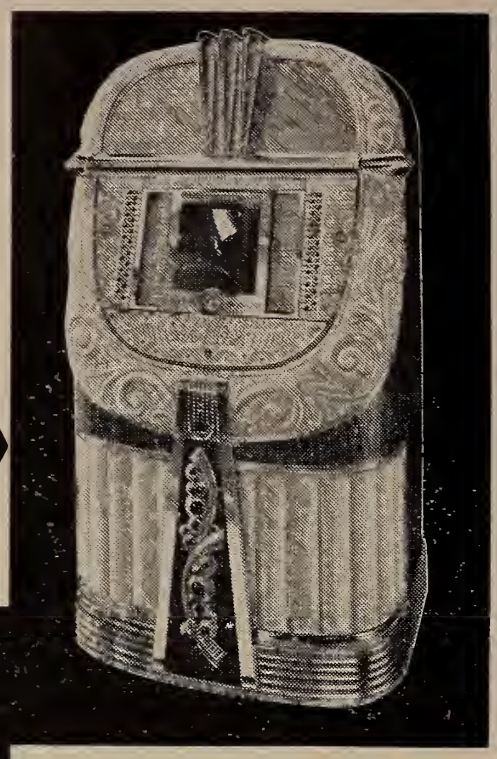

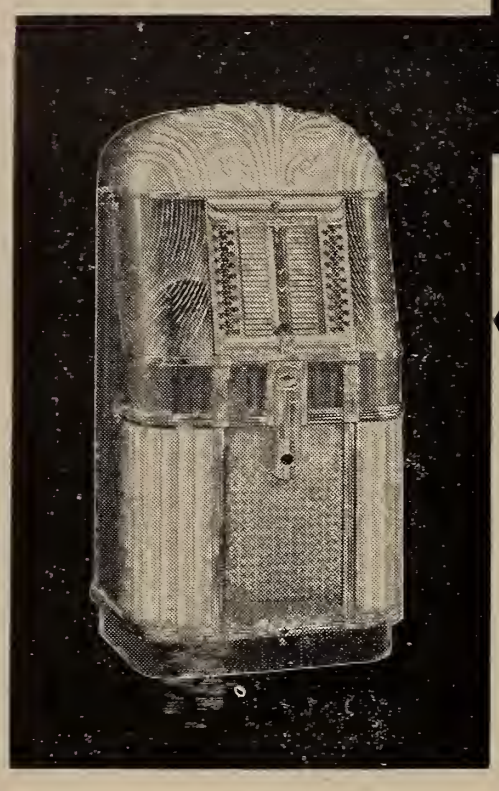

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3rd Annual Banquet Of The Western Pa. Phono Owners Assn. Big Success

JACK MULLIGAN

BEAVER FALLS, PA.—The Third Annual Banquet of the Western Pennsylvania Phonograph Owners Association took place at the Hotel Broadhead, this city, the evening of Thursday, May 20, and the large gathering were all in agreement that the affair was the most successful ever held.

E. V. Donnadio, chairman of the entertainment and arrangements committee was complimented for the wonderful array of entertaining talent on hand, and for the smooth manner in which the dinner, floor show and dancing was run off.

Headed by J. J. Mulligan, president, DeLos W. Burnside, vice president, and T. W. Thomas, secretary and treasurer, the association entertained its guests in a royal manner. Also assisting were the remaining members of the Board of Directors, Eugene Reda, E. V. Donnadio, Herman Custead, and T. W. Thomas.

In addition to the many music operators and their friends and families, the distributors from Pittsburgh were all on hand.

Complains About Ads To Location Owners

NEW PORT RICHEY, FLA.—An operator of many years, Elmo Barrett, of this city, is "burned up" over the efforts of some in the trade who seek to sell automatic phonographs directly to locations.

Barrett, who recently arrived in this town, endeavoring to set up an operation, writes *The Cash Box* of his experiences. "For over twenty years" he writes "I have been connected with the coin operated music and pinball machine field of the amusement business. Now I find myself just locating in a small town (New Port Richey, Fla.) starting out to establish an operating business. I buy the first edition of the weekly local paper—and the very first thing that strikes me in the face is the following ad: 'Buy Your Own Juke Box. New latest styles, cash or terms. Remote Boxes and Speakers, new and used records.' The ad carried a Miami, Florida address.

"I ask you is this fair?" continues Barrett. "This is one of the things that make it so difficult for an operator to make a go of it."

(Ed. Comment: *The Cash Box* has always condemned the practice of location selling—and as a matter of policy, does not permit subscriptions from any who are not directly connected with the coin machine business. In addition, *The Cash Box* IS NOT SOLD ON NEWSSTANDS so that all confidential matters, prices of equipment, and sources of supply are not available for general public.)

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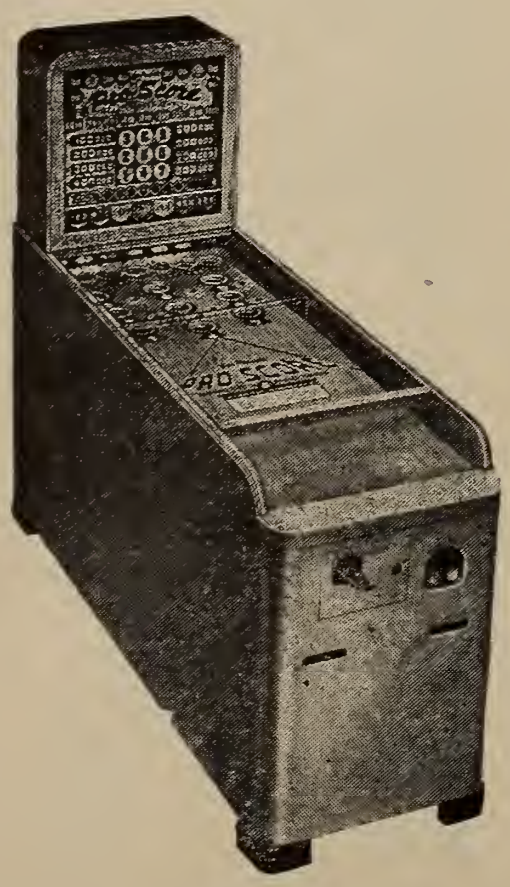
"PRO-SCORE"

IS FIRST IN DOLLARS EARNED ON LOCATIONS EVERYWHERE IN THE NATION! "PRO - SCORE" IS THE ONLY ROLLDOWN GAME IN HISTORY STILL SELLING BIG AFTER SO MANY MONTHS SINCE FIRST INTRODUCED!!! ORDER TODAY — LEARN THE REASON WHY!



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(Tel.: SUPERIOR 4427)

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CALIFORNIA MUSIC OPS ASS'N LISTENS TO CONGRESSMEN SPEAK ON COPYRIGHT BILLS

George Murdock Sponsors "Hard Time Party" On June 25 For Benefit Of "Guide Dogs For The Blind" Organization

OAKLAND, CALIF.—A large and enthusiastic group of music machine operators attended the May 17 meeting of the California Music Operators Association held at the 311 Club this city.

They heard several interesting and important talks, among which were those of a few California Congressmen, who explained in detail the copyright bills now pending in Washington. These Congressmen present were friendly to the cause of the music machine operator and after hearing them express their views, the trade feels confident that everything that can be done toward the defeat of this particular legislation will take place. Operators expressed their thanks for the opportunity to hear the very enlightening explanation and to obtain a first-hand picture of the situation.

"It is unfortunate that every operator in the United States could not have been present to hear these addresses by the California Congressmen" stated George A. Miller, president of the association. "One thing for sure is that the operators in California will sponsor any program toward the defeat of House Bill 1269."

In addition the operators were addressed by several music machine representatives regarding their part in the business. The business part of the meeting ended at about 11 P.M., and the rest of the evening was a general get-together. The operators met the Congressmen personally. "This is the kind of public relations that must be done if the operators are going to be in a position to protect their businesses, now and in the future" commented Miller.

George R. Murdock of Murdock Associates, San Francisco, sponsor of the "Hard Time Party," one of the speakers, invited the members of the California Music Operators Association and all other operators in California to attend this great charitable affair at the Leamington Hotel on June 25. Murdock told the operators that 25% of the net proceeds will be presented to the "Guide Dogs For The Blind, Inc.", an organization which trains dogs for blind people.

"Each year the CMOA sponsors some worthy organization" stated Murdock, "but none could be more worthy than the one selected for this year. 25% is a fair percentage. However, we wish it could be 100%, but it is impossible right at this time because the balance of the profits will be placed in the special fund for the purpose of combating unfair legislation to the music machine business regardless whether it is nation-wide, state or local."

Music machine jobbers, distributors and operators are going all out to make the affair a tremendous success. A marvelous assortment of door prizes will be presented to those attending. First prize is a Bendix washer or a refrigerator; second prize, a combination radio phonograph console; third, fourth and fifth prizes will be cellarettes or portable bars completely equipped with glasses, bowls, etc. Additional prizes will be given.

"Murdock, Rock-Ola distributor in northern California and Nevada has always been extremely cooperative with the operators" stated George Miller, "but on this occasion he has gone all out because he feels that the California Music Operators Association could not sponsor a more worthy organization than 'Guide Dogs For The Blind, Inc.' Furthermore, he wants the operators to know that they can count on his backing and support toward the defeat of any and all unfair legislation directed at the automatic phonograph industry."

Murdock, who will act as honorary chairman on this evening, is donating the Bill Billy orchestra, the buffet dinner and the door prizes, which will be presented to the operators by the Honorable Mayor of one of California's cities.

Books of tickets have been sent to all the music operators in California and the admission price is only $1. "This is the complete cost for the biggest night the operators have had in a long time" said Miller. "Guests are requested to come in costume if they desire, such as a cowboy, a sheriff, a hobo, etc. We suggest that they do not come dressed in their best clothes.

"It is up to every operator to get behind this program. They are aware of what it is for and without each and every coinman cooperating, it is impossible for us to do the job as it should be done."

A BRAND NEW IDEA
A 1 TO 4 ROLLOVER BUTTON COMBINATION.

✓ Flipper action, kick-out hole, single, double, triple, bonus, super high score—7 extra rollover buttons, and 3 - 100,000 bumpers.

✓ Operators acclaim it, the public demands it, it's Genco's Mardi Gras.

✓ Even greater playing appeal than Triple Action and Trade Winds combined.

✓ It has terrific action with **FIVE** ways to score.

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100% MECHANICALLY PERFECT— "PERFECT" FOR 100% OF THE PLAYERS!

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BIG BULBS: 7½, 15, 25, 40, 60 Watt. 120 in case. Per case.. **$10.50**
LUMILINES—24 in case, 75c each. 40 Watt, 48 in. long, Fluorescent, 80c each. Special price on Fluorescent for AMI.
If It's A Bulb--We Have It! 1/3 Dep., Bal. C.O.D.
GOVERNMENT EXCISE TAX INCLUDED ON ALL LAMPS.

ARCADE BULB CO. 56 West 25th Street, New York 10, N. Y.

NEW YORK GAMES COURT TEST POSTPONED TO JUNE 7

NEW YORK—Appearing before the Supreme Court on the injunction proceedings (which expired Wednesday, May 19) attorney Samuel Rosenman, acting for the complainants (Seaboard New York Corporation, Hysol Amusement Corporation, Supreme Automatics, Inc. and Allied Vending Corporation) asked for a postponement.

The Court continued the injunction restraining the police from molesting games until June 7, when the case will be heard.

The case of Joseph Hirsch against the city, which also was to be tried at the same time, was also postponed to June 7, altho attorney Samuel Markowitz, representing Joe Hirsch, claimed he was "ready for trial".

Game operators will endeavor to prove to the Court that the machines seized by the police department were not in violation of the present regulaton (Section 982) and that they cannot be readily converted for gaming purposes.

Meanwhile the City Council has made no move to introduce legislation which was suggested by Mayor O'Dwyer, and which would outlaw practically every coin operated amusement machine, with very few exceptions.

Operators have been anxiously awaiting the outcome of the injunction proceedings. They have agreed not to operate any equipment until a decision is rendered by the Court.

It has been pointed out to city officials that the industry is willing to adopt a code of "operating rules" that would meet every objection raised by the police department.

Among the suggestions listed in the code presented to the city were: Prohibit minors from playing games; Location of equipment to be a certain distance from schools; Strict regulation of individuals engaged in all phases of the business; Licensing of only those games approved by the License Department; and other regulatory measures.

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OR . . .

IF YOU DESIRE INFORMATIVE ADVERTISEMENT BELOW YOUR NAME RATE IS ONLY 10c PER WORD PER MONTH ADDITIONAL. FOR EXAMPLE—AD LISTED HERE WOULD COST YOU ONLY $1.30 PER MONTH EXTRA TO THE REGULAR $5 PER MONTH LISTING CHARGE.

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Exclusive Distributors for Main Phono Mfg. Co. for Wisconsin, Indiana, Illinois, Michigan, Iowa.

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Your firm name, your address, your telephone number . . . NOW . . . listed in the buyer's guide . . . the ONE AND ONLY "C. M. I. Blue Book" of the industry . . . the place where everyone looks before he buys, sells or trades machines . . . and . . . AT ONLY $5 PER MONTH . . . regardless of how many issues are released during the month . . . if you also want informative information to appear under your name . . . this, too, is taken care of for you at only 10¢ per word extra . . . you can tell your story, just what you want to say, at the LOWEST PRICE IN HISTORY . . . and in the one and only medium where everyone looks when they have something to buy or sell or trade . . . you can list your firm name under as many categories as you desire . . . under bells, pinballs, phonos, one-balls, etc., each listing ONLY $5 PER MONTH and extra informative data at only 10¢ per word . . . in the "C. M. I. Blue Book" . . . the one and only "Confidential Price List of the Coin Machine Industry" . . . the GREATEST BARGAIN EVER OFFERED . . . don't even hesitate . . . fill out the enclosed coupon . . . mail today!!!!

FILL OUT, ENCLOSE CHECK, MAIL TODAY TO . . .

THE CASH BOX

381 FOURTH AVE., NEW YORK 16, N. Y.

Please list my name as follows:

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Under ☐ Music ☐ Pinballs ☐ Arcade Equipment ☐ Consoles ☐ Rolldowns ☐ One Balls ☐ Bells

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My check for _____ is enclosed.

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Small Business Firms Assured Of Opportunity To Get Defense Orders

WASHINGTON, D. C.—Of great interest to the coin machine industry was the purchasing rules for defense issued in the Armed Service Procurement regulations which become effective Wednesday, May 19.

Specific provisions are included to assure that small business concerns have adequate opportunity to obtain orders for national defense production. Seventeen provisions for negotiated contracts including fixed price, cost type and a new "incentive type" contracts are included.

First copies of the printed regulations revealed that the following circumstances represent conditions under which negotiated contracts may be concluded:

(1) During a national emergency, this authority may be used to the extent determined by the Secretary of one of the Armed Forces.
(2) When "public exigency" will not permit delays required by the process of advertising for bids.
(3) For small purchases not in excess of $1,000.
(4) For personal and professional services performed by an individual contractor in person or by a company.
(5) For supplies or service impracticable to secure through competition by advertising. Under this heading, an important application is for procurement of studies or surveys covering industrial mobilization planning.
(6) For experimental, development or research work. In this important classication, the head of a procuring branch, "signing as 'a chief officer responsible for procurement' is authorized without power of redelegation, to make the required determination." This authority may be used for contracts relating to theoretical analysis, exploratory studies and experimentation in any field of science or technology, among other applications.
(7) For secret or restricted purchases, in which the Secretary determines that the purchase or contract shall not be publicly disclosed.
(8) For technical or specialized supplies, for example, aircraft, tanks, radar, guided missiles, rockets and similar items. Here negotiated contracts may be used when such procurement involves high starting costs, preliminary engineering and development work that would not be useful to or usable by any other supplier, elaborate special tooling already acquired, substantial time and effort already expended in developing a prototype of an initial production model, and important design changes which will continue to be developed by the supplier.
(9) Technical equipment requiring standardization and interchangeability of parts.
(10) Purchases in the interest of industrial mobilization. These would include contracts necessary to maintain active engineering, research and development facilities which would otherwise be abandoned or discontinued by private industry. This provision, described by industrial engineers as a most important section, makes it possible for suppliers to be trained in the furnishing of critical supplies to prevent loss of their ability and employee skills.
(11) Negotiation after advertising, when bid prices are not reasonable or have not been independently arrived at in open competition.
(12) Construction work.
(13) Services of educational institutions, including research work.
(14) Medicines or medical supplies of less than $10,000.
(15) Purchases outside the United States, such as supplies for overseas forces.
(16) Supplies purchased for authorized resale, of less than $10,000.
(17) Perishable subsistence supplies.

In the definition of types of contracts, while the new rules provide that fixed fees shall not exceed 7 per cent of the estimated cost, except for experimental, developmental or research work where the fee may be 10 per cent, the secretaries retain their statutory right to allow, as they determine, the statutory percentages of 10 and 15 per cent, respectively, as provided in Joint Army and Air Force Bulletin Number 4, issued March 5.

The new feature of the incentive type contract, previously undescribed, may be of either a fixed price or a cost-plus-fixed-fee nature. It provides "for a tentative base price or target price called the 'contract price' and a maximum price or maximum fee, with price or fee redetermination after completion of the contract for the purpose of establishing a final price or fee based on the contractor's actual costs, plus a sliding scale of profit or fee which varies inversely with the cost." However, in no event shall it "permit the final price or fee to exceed the maximum price or fee stated in the contract."

AMOA to Hold Big Weekend Outing

AL DENVER

NEW YORK—The big weekend country club outing planned by the Automatic Music Operators Assn., this city for the last weekend in June (June 25, 26 and 27) at the Laurels Country Club alongside Sackett Lake in the Catskill Mountains, is capturing the fancy of the operators in this area, according to Al Denver, president of the organization.

Many sports events, to hold the interest of the phono ops who will be present, are being planned: a soft ball game, golf tournament, handball contests, horseback riding and other events.

In addition, of course, as some of the ops here have remarked, "It will also be one grand weekend for some rest away from our routes and in the pleasant company of the people we know."

Naturally, there will be dancing and entertainment, provided by this well known Country Club with the "gin rummy" games expected to run rampant during the evenings for the card fans.

Ops here have been given until the middle of June to get their reservations in, but, from all present indications, there will be few, if any, reservations left before very long. The ops are enthusiastic over this three day weekend outing and are signing up fast.

Wall Box Sales On Upgrade

CHICAGO — Buckley Manufacturing Co., this city, report that sales of their well known Wall and Bar Box have been going up right along.

According to Gerry Haley, salesmanager of the firm, "For some many weeks now the sales of our Buckley Wall & Bar Boxes have been going up.

"It seems to me," he continued, "that many music operators have discovered they can enjoy greater profits on a great many locations if they feature more wall and bar boxes.

"The result," he said, "is that these operators have encouraged many others to also check their locations with more wall and bar box sales now in process than the trade has seen in sometime."

New Issue of "C.M.I. Blue Book" in Mails

NEW YORK—The new issue of the *"C.M.I. Blue Book"* (formerly known as *"The Confidential Price Lists"*) went into the mails this past week.

An entirely new format is being featured with confidential data of an extremely interesting and informative nature part of this new format.

There will also be jobbers' and distributors' listings of names, address and telephone numbers included in following issues under a new "listing" advertising plan which was announced for the first time this past week.

Information regarding the "listings" of jobbers and distributors can be had by writing to *The Cash Box*, 381 *Fourth Ave., New York* (16).

IN OUR TERRITORY IT'S

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THE 100% MECHANICALLY PERFECT 5-BALL THRILLER WITH SENSATIONAL EARNING POWER

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LAKE CITY AMUSEMENT CO.
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ROANOKE VENDING MACHINE CO.
13 SO. JEFFERSON STREET • ROANOKE, VA.

ORDER "YANKS" FROM YOUR DISTRIBUTOR NOW!

PUBLIC AUCTION
AT
IDEAL NOVELTY COMPANY
2823 LOCUST STREET, ST. LOUIS, MO.
JUNE 21 - 22 (Mon. & Tues.)
EVERYTHING IN BUILDING WILL BE SOLD
Bids will be accepted by mail, telegram, or in person. No reasonable offers will be refused. Phonograph Sales can be financed in Missouri, Illinois & Arkansas.
Watch For Further Announcements ! !

1949 CMI SHOW SET FOR JANUARY 17-18-19

CHICAGO—Coin Machine Industries, Inc. (CMI) announced preliminary plans for the 1948 Coin Machine Exhibition and Convention have been made by the CMI board of directors.

DAVE GOTTLIEB

Beginning Monday, January 17, 1949, the show will run three days, at the Hotel Sherman, where all available space has already been reserved for the nation's coinmen. The exhibit halls will open Monday, January 17, and continue thru the 18th and 19th. The annual banquet will be held on the last day in the Stevens Hotel.

The decision to cut the former four-day meeting to three days was made in line with suggestions from exhibitors at this past convention, officials of CMI state. They regard three days as sufficient time for all meetings as exhibitors dislike staying away from their business for a longer period.

As usual, the Exhibition Hall, Lower Level, Grand Ballroom and Mezzanine of the Hotel Sherman will be turned over to CMI for the 1949 show.

Dave Gottlieb, CMI president, said that program committee appointments would be announced at a later date.

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
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3331 NO. KNOLL DR., HOLLYWOOD 38, CAL.

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ALL WEEK
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MODEL "B"
On Display
In Our Showrooms
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THE NEW 1948
BUCKLEY LINE
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Phone: RA 3811
SAM TRIDICO BOB BUCKLEY
"CRISS-CROSS" BELL; DAILY DOUBLE TRACK ODDS; 1948 WALL & BAR BOX.

GOOD PAYING . . . OLD ESTABLISHED
PHONOGRAPH AND PIN BALL ROUTE FOR SALE
Over 50 units, all on location, in largest industrial section in South Carolina, Aiken County, South Carolina. Operators' average, past year, $12,000 (retiring, will sacrifice, cash $5,000). Do not ask for listing of location unless interested.
MUSIC MACHINE CO. # 636 Broad St., Augusta, Ga.

OPERATORS ONLY - -
FREE AD LISTING

READ THESE IMPORTANT RULES! As a subscriber to THE CASH BOX (The One and Only Operators' Magazine—IT IS NOT SOLD ON NEWSSTANDS) you are entitled to a FREE listing in each and every week's issue of whatever machines and merchandise you may want to BUY or you may have for SALE. Your list must reach THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y., no later than Wednesday noon of each week. Your listing will be given a special code number and all inquiries will be sent directly to you for your consideration without any inquirer knowing who you are. YOUR NAME AND ADDRESS WILL BE KEPT CONFIDENTIAL. You can mail your list in each week on your own letterhead, or even on a penny postcard, but, your name, address and phone number MUST BE ENCLOSED or else your list will not be published. VERY IMPORTANT: Please do not list prices of any merchandise or machines you have for sale or want to buy.

TEAR OFF, FILL OUT, AND MAIL THIS PART IMMEDIATELY TO:
THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.
Please list the following in the next issue at no charge to me:

NAME .....
FIRM .....
ADDRESS .....

Bush Distributing Co. Appointed Wurlitzer Distrib. In Fla. & So. Ga.

MIAMI, FLA.—Appointment of Bush Distributing Company as authorized distributors of Wurlitzer commercial phonographs and auxiliary equipment for the Florida and Southern Georgia territory has just been announced by M. G. Hammergren, Vice President and Director of Sales of The Rudolph Wurlitzer Company, North Tonawanda, New York.

In making this announcement, Hammergren stated that Bush Distributing Company's territory includes counties in Southern Georgia which are regularly served by Wurlitzer's Jacksonville distributing headquarters, and the State of Florida with the exception of Bay, Calhoun, Escambia, Gulf, Holmes, Jackson, Okaloosa, Santa Rosa, Walton, and Washington Counties. These counties have been added to the territory served by F. A. B. Distributing Co., Inc., 1019 Baronne Street, New Orleans, La.

Bush Distributing Company is headed by Theodore T. Bush who has been actively engaged in the coin machine business for more than fifteen years. Prior to the war, he was associated with The Rudolph Wurlitzer Company as a distributor of Wurlitzer phonographs in the Midwest. "Ted Bush's years of experience in the coin machine field and his intimate knowledge of all phases of commercial phonograph operation eminently qualify him to serve Wurlitzer Music Merchants in the Florida and Southern Georgia territory," Hammergren stated.

Bush Distributing Company has established headquarters at 286 N. W. 29th Street, Miami, Florida, and will shortly open an office at Jacksonville for the convenience of Music Merchants in that area. Complete Wurlitzer sales and service facilities will be available to Music Merchants at the Bush Distributing Company offices as well as a full line of factory arts and equipment.

OPERATORS' EQUIPMENT LISTINGS

IMPORTANT: Address all answers to THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y. In your letter you must refer to code number of listing in which you are interested. Your name will be sent directly to the operator by THE CASH BOX. Operators only, who are subscribers to THE CASH BOX, are entitled to a listing free of charge each week for whatever equipment they want to buy or have for sale. No prices are allowed to be advertised in these free listings. Operators' names and addresses are always kept strictly confidential.

FOR SALE—Free Plays. Big Tops, Jumbo Parades, Silver Moons, Wurlitzer 71 & 61, Hockeys, Guns, Grips, Target Guns, Empty phonograph cabinets for Wurlitzers, Rock-Olas, Seeburgs, Parts galore for all pre-war phonographs, Solontone Boxes, Amplifiers. (Code #529941)

WANT—Humpty Dumpty. FOR SALE—Fast Ball, Cyclone and Spellbound. (Code #522909)

FOR SALE—7 consoles, Mills 1947 model Three Bells, in use only 2 months. 35 slots, Mills Black Cherry, Mills Blue Fronts and Mills Cherry Bells. All machines just off location and in perfect shape mechanically and in appearance. (Code #529905)

WANT—New or used 30-wire Wall Boxes, Adaptors and Speakers. Adaptors for Rock-Ola any kind. (Code #529901)

FOR SALE—Sacrifice. Best offer takes all. 10 Bing-A-Rolls nearly new; 4 Advance Rolls; 1 Pro Score. Also Juke Box route, complete, 18 machines on location. (Code #529924)

WANT—Coin operated Radios. State make and price. 2 hour timer preferred. Also used or broken gum ball and pistacio machines, either 5c or 1c. Will also consider vending machine routes. (Code #522933)

WANT—Victory Derby P.O. For Sale—Free play games: Carousel, Kilroy, Playboy, Torch Flamingo, Rocket, Cyclone. (Code #522919)

FOR SALE—Old established route, music, wall boxes, five balls, payouts. Over $10,000 worth new five balls en route. 15 years old. City over 90,000. Heavy building program in progress. Located in Rocky Mountain region. (Code #529915)

FOR SALE—6 Evans 1947 Ten Strikes. Or will exchange for late pins. What have you to offer? (Code #522911)

EXCHANGE—Will trade Bally Triple Bell new only two weeks on location for either of the following: Keeney's Two Way Bonus Super Bell or Keeney's Gold Nugget. (Code #522913)

FOR SALE—375 phonographs on locations largest city in the deep south. Net income from $90,000 to $115,000 yearly. In whole or part. Owners retiring after 20 years in business. Will show books to potential buyers. Everything verified. Finest locations. First time route offered for sale. (Code #529902)
WANT—Bally DeLuxe Draw Bell, New Five Balls at close-out prices. Packard Wall Boxes like new. Will exchange for any item for sale. (Code #529931)

WANT—Wurlitzer 331 Bar Boxes, Wurlitzer 320 Wall Boxes. (Code #529917)

FOR SALE—A-1 bargains. Cigarette and Candy Vending machines. All makes, models, lowest prices. What have you to sell. (Code #529908)

WANT—Used 9 Ft. Bank Balls and Bally Bowlers. (Code #529913)

WANT—Coin operated radios. State make and price. 2 hour timer preferred. Also used or broken gum ball and pistacio machines, either 5c or 1c. Also Card Vendors, all manufacturers. Will also consider vending machine routes. (Code #529906)

FOR SALE—Slots: 1 5c Brown Front; 3 25c Brown Fronts; 1 10c Brown Front; 5 5c Melon Bells; 2 25c Melon Bells; 1 10c Melon Bell, no melon jack pots on these; 2 5c Blue Fronts; 4 10c Blue Fronts; 2 25c Blue Fronts; 1 5c Emerald Handload with 2-5 P.O.; 1 5c Gold Chrome, 2-5 P.O.; 1 5c Gold Chrome, hand load; 1 5c Rebuilt Black Cherry with 3-5 P.O.; 1 25c Columbia. Music: 1 430 Wurlitzer Wall Box organ type speaker, 5/10/25c coin slots; 1 two-wire Wall Box, 5/10/25c coin slot; 1 Model 41 Wurlitzer Counter Model; 1 Rock-Ola 20 Premier; 2 Rock-Ola 20 Windsor; 6 Twin Twelves; 4 20 Record Hideaways; 5 20 Record Adapters; 2 12 Record Adapters. Pin Games: 1 Silver Streak; 1 Maisie; 1 Cover Girl; 1 Spellbound; 1 Catalina; 1 Tornado. (Code #529938)

FOR SALE—15 Selecteria Candy Bar Vendors, 4 Holly 1c Grippers, 1 Panoram full screen complete with new film.

FOR SALE—2 Rowe 10 col. Presidents; 1 Rowe 8 col. President; 2 Rowe 8 Col. Royals; 2 Mills 8 col.; 1 Stewart McGuire 8 col.; 1 Rowe Penny inserter. Mills Solo Vue; Exhibit Bluebird; Exhibit three Love Meters; Exhibit Wishing Well; 1 Watling Fortune Scale; 3 small Jennings Scales; 1 Jensen Convertor; 1 Keeney Texas Leaguer; Challengers; route of penny Peanut Vendors, counter games. Make offer. (Code #529930)

WANT—New or used Packard Adapters for Wurlitzer 24s. (Code #522939)

FOR SALE—In North Texas, route of Phonograph and Pin Games. Established for ten years doing solid, consistent business. Would divide in routes of forty, eighty, or one hundred twenty locations. For detailed information write. (Code #529925)

FOR SALE—Pinballs and rolldown games. Wood or steel ball rolldowns. All merchandise is guaranteed. Write now and tell us what you need and what you want to pay. We'll meet the price. (Code #529934)

WANT—6 column Rowe Royal and 6 and 8 column Rowe President cigarette machines. FOR SALE—3-10 column Royals and 3-10 column Presidents, completely refinished and overhauled. (Code #529939)

WANT—Rowe Royal and President Cigarette machines. Also want Drink machines, single selector type. Also need Mutoscope 1c Movie Machines. (Code #529937)

WANT—Milco checks in 10c and 25c denominations. (Code #529909)

WANT—Only brand new merchandise, packed for export. What have you to offer? (Code #529926)

WANT—Active partner for phonograph and pin game route in South Carolina. Excellent established route. Cash needed about $8,000 for 50% equity in business. (Code #529923)

WANT—Active partner for Juke and Pin game route in Connecticut. Must know business. Good for expansion. Cash needed about $20,000. (Code #529914)

WANT—New and used post-war pin games from operators only. Will sacrifice pre-war pin games with flippers, look new and work like new. Also to sacrifice 2 Master Gum 1c Venders and 125 lbs. ½ inch bubble gum. Many used post-war games with flippers. (Code 529922)

WANT—Undersea Raiders; Goalees, post-war; Chicago Coin Basket Ball; Scientific Batting Practice. Specify lowest price in first and full particulars. No junk please. (Code #529940)

FOR SALE—Route of 19 Music and Wall Boxes, 5 Bowling, 5 Rolldowns. All on locations, 99% in city, within 4 minutes from locations. Protected territory, established for 12 years. Will pay for itself in one year. $9,500. Would consider mortgage on house or trailer coach in trade. Sickness is reason for selling. (Code #529910)

WANT—Seeburg 3-wire or Wireless Wall-O-Matics. (Code #529932)

FOR SALE—Mills 10c Bonus like new, Mills 5c Silver Chrome like new, Mills 5c Jewel like new, Mills 10c Extraordinary like new. (Code #529920)

FOR SALE—Model "A" AMI, 1947 phonos. Used only 6 months. Am selling out. Make me your highest offer in first letter. (Code #529911)

FOR SALE—1c Watling Silver Moon 5c totalizers; 5c Mills Melon Bell, Wurlitzer 24, 1c Pace Slots, 5c Mills Black Cherry 2/5 payout, Sparks 1c counter machine, cig. strips. (Code #529933)

FOR SALE—3 Bally DeLuxe Draw Bells. (Code #529936)

FOR SALE—70 Phonographs, 25 Cigarette Machines, 30 Pinballs on location. Northern part of Ohio. Mostly new machines. (Code #529935)

FOR SALE—Music and Pin Ball Route in Connecticut. 15 new Seeburgs, 8 older phonos, 35 pinball games. Weekly net $400. Priced reasonable. (Code #529918)

FOR EXCHANGE—1 Telomatic industrial and background wired music studio. (Code #522938)

FOR EXCHANGE—Pace & Black Cherries 10c & 25c to trade for 5c slots. (Code #529907)

FOR SALE—In central Massachusetts route established for 20 years consisting of One Balls and Pin Games. About 100 machines on location, all late equipment, complete shop trucks and service organization. Operators net receipts well over $40,000. For detailed information write (Code #529916)

FOR SALE—Old established Pin Ball and Amusement machine route. 90% of route consists of new games. Close to New York City. Only principals answer. (Code #529928)

WANT—Bally Victory Specials and used Eurekas. FOR SALE—Or will trade the following: 1 Seeburg Casino; 2 Seeburg Vogues; 1 Seeburg Classic; 1 Wurlitzer 800; 1 Wurlitzer 950; 1 Wurlitzer 600K; 4 Wurlitzer Victory, 600, 500 and 2-24s; 2 Wurlitzer 616; 4 Wurlitzer 412s; (Code #529927)

FOR SALE—Brand new Personal and Solotone non-selective music boxes. These are the best and the latest. Absolute sacrifice. Name your own price. Write quick. (Code #529919)

FOR SALE—Revolving metal stands for packaged nuts or candy. Approximately 100. Cheap. 3 and 4 dozen capacity. (Code #529921)

FOR SALE—Have large quantity of ABT targets will sell cheap. (Code #529903)

FOR SALE—2 Watling 500 series Guess Your Weight Scales, nice looking, good condition, no broken or chipped enamel. Crated. (Code #529904)

FOR SALE—One of the best phonograph routes in the Northwest. Consists of approximately 20 1015's, 10 '47 and '48 Seeburgs, 2 Packard Manhattans, 5 '47 Rock-Olas and about 40 older phonographs. Everything on location. No competition. (Code #529929)

FOR SALE—1 Keeney Bonus, single 5c Super Bell, F.P.P.O.; 1 Twin Bonus Super Bell 5-25; 1 Triple Bonus Super Bell 5-10-25. These are like new. (Code #522927)

WANT—Used route records. Pay top prices plus freight. (Code #529912)

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

COUNT ALL COPY, NAME AND ADDRESS. MINIMUM AD $1.00.
(ALL CLASSIFIED ADS—CASH WITH ORDER.)

SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS

YOUR WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM WORDS—40. ALL ADS OVER WILL BE CHARGED AT RATE OF 8¢ PER WORD.

CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

WANT

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—Will buy any quantity used slot machines, all makes and models. Also Columbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

WANT—Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; Late Rock-Ola, Wurlitzer & Seeburg phonos. Will buy overstocks of late pin games for re-sale. Quote best prices, quantity & condition in 1st letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

WANT—Operators with obsolete equipment that would like to turn them into cash. You can get Three Hundred ($300.00) for your twelve records and up phonographs. For details without obligation write. WALKER MUSIC CO., 2711 HAMPTON BLVD., NORFOLF, VA.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Bally Victory Derbys, Bally Entrees and Jockey Clubs. Check Separators. Cash or trade, whatever you need. Also want '46 and '47 Seeburgs and '46 and '47 Wurlitzers. Quote lowest prices, first letter. SILENT SALES CO., 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN. Tel.: GEneva 3645.

WANT—Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super DeLuxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GArfield 3585.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 7060.

WANT—Used Packard Wall Boxes in good condition. Advise quantity and best price. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel.: WAbash 1501.

WANT—Standard Johnson 5¢ Coin Counter, Model L-W. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PA. Tel.: CHester 2-3637.

WANT—Bally Jockey Specials and Eurekas. Write price and quantity in first letter. RUNYON SALES COMPANY, 123 W. RUNYON STREET, NEWARK, N. J.

FOR SALE

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE—5 Balls: Baffle Cards, Kilroys $55 ea.; Play Boys 70 ea.; Streamliners $20 ea.; Sky Blazers $15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from $20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800 ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—Selling Out! Brand new and used Steel Ball rolldown Games and Wood Ball Rolldown Games. Tell us what you need. Make offer. Box 133, c/o *The Cash Box*, 381 Fourth Avenue, New York 16, N. Y.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At $25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At $30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At $35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At $45: Arizona, Surf Queen, Midget Racer, Big League. At $75: Superscore. One Balls F.P.: Sport Special $45; Dark Horse $60; Blue Grass $65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc. completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—10—616 Wurl. $75 ea.; 2—600R Wurl. $150 ea.; 1—1940 Rock-Ola C.M. $90; 3 Seeburg Mayfairs $150 ea.; 2 Seeburg Regals $175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel.: RA. 5-8705.

FOR SALE—The Biggest Show In Town Is Always At Crown. Bally Victory Specials $150; Victory Derby $135; Daily Races $195; Sunny $135; Humpty Dumpty $140; Singapore $140; Bermuda $140; Tropicana $155; Hawaii $105; Mexico $95. These machines are excellent and the prices are right. 1/3 Deposit required, balance C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: CAnal 7137. Nick Carbajal, Gen. Mgr.

FOR SALE—50 Original Black Cherry Bells; 25 Watling 1948 Slots; 10 Pace Consoles; 1 Mills Four Bells. Double Safes, stands, new and used. No reasonable offer refused. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Williams All Stars used but very clean $275.; 2 Photomatics, inside lights, repainted, good condition $325. ea.; Spotlite, brand new $175.; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Territory closed, sacrifice on Flat Tops. 8 Pace Reels, Sr. 5c, $25 ea.; 6 Pace Saratoga 5c Sr. $25 ea.; Bally Skill Time 7 head $50 ea.; Keeney 4 way Super Bell 5-5-5-25 $39.50; Keeney Skill Time 7 head $39.50; Evans Galloping Dominoe $39.50; Pace 5c-10c combination $89.50; Pace 5c-25c combination $99.50; 2 Mills Four Bells $50 ea. HY-G MUSIC COMPANY, 1415 WASHINGTON SOUTH, MINNEAPOLIS 4, MINN. Tel.: AT 8587.

FOR SALE—20 Victory Stamp vendors. Handles 3c and 5c stamps. Brand new in original cartons $15 ea. WANT—Any quantity Seeburg SS 20-1 Step Selectors; also PS12-3Z Power Supply Sub Assembly. Quote price and condition. R & S SALES CO., MARIETTA, O.

FOR SALE—The original change dispenser Nickel Nudger $3.45 ea. Write for quantity prices. Victory Specials $125 ea.; Keeney Hot Tip $235; Strikes 'N Spares $295. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 5, ORE. Tel.: AT 7565.

FOR SALE—Large assortment of new, never used records. 20 samples for $4.50, 50 for $10. Try sample order. U. S. DISTRIBUTING CO., 151 RHODE ISLAND AVE., EAST ORANGE, N. J.

FOR SALE—Hy-Roll $229.50; Bing-A-Roll $249.50; Bonanza $144.50; Rio $64.50; Stormy $174.50; Manhattan $179.50; Triple Action $179.50; Mimi Rolldown $154.50; Bubbles Rolldown $139.50. 1st class condition, not N. Y. City games. Packed and shipped anywhere. 1/3 deposit. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—25 new Exhibit Banjos $175 each. Write for special prices on Scientific Pitch 'Em & Bat 'Em, Camera Chiefs, Shipmans Art Show. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: MArket 7-6391.

FOR SALE—Total Roll $50; Co-Ed $50; Baseball $50; Step Up $25; Stage Door Canteen $25; Cross Fire $50; Sea Breeze with flippers $25; Watling 10¢ Rol Top $25; Seeburg R. C. Colonel $100; Watling 5¢ Rol Top $25; 4 Bells $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Gottlieb Humpty Dumptys $150; Gottlieb Robin Hoods $165; Seeburg 1947 Phono, remote control $575; Seeburg 8200 $150; Seeburg Wall-O-Matic 5/10/25¢, perfect $30; Rock-Ola Moderne Speaker $20; Seeburg speakers $10 ea. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WIS. Tel.: 5619.

FOR SALE—Brand new Packard Hideaways, all above 1600 series. All in original crates, guaranteed to be new $300 ea., F.O.B. Denver, Colorado. AMERICAN MUSIC COMPANY, 1320 ROSLYN ST., DENVER 7, COLO. Tel.: DExter 2603.

FOR SALE—Strikes 'N Spares (12) $395 each. All with new cables crated. $10 less uncrated. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO. Tel.: FR 5544.

FOR SALE—Mystic Derby Race Horse record machine $69.50. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

FOR SALE—Advance Roll $125; 14 ft. Bang-A-Fitty $150; Hy-Roll $225; Bing-A-Roll $275; Heavy Hitter $50; Hawaii R. D. $150; Rol-A-Score $50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Juke Box route. Los Angeles and vicinity. 40 machines, net income $20,000 to $26,000 yearly. LEO J. KLIZA, 122 EAST 215th STREET, TORRANCE, CALIF.

FOR SALE—Due to expansion in other lines will sacrifice Sez Vending Popcorn Machine, fully guaranteed, slightly used, $100 each. F.O.B. Syracuse, N. Y. N & N AMUSEMENT CO., 521 BUTTERNUT ST., SYRACUSE, N. Y.

FOR SALE—Telomatic Equipment: 1 Telomatic Studio A including # 106 rejector, 6 AMI Selection Mechanisms, 2 AMI Continuous Mechanisms, 1 T4A Distr. Amp., 1 Model 105 Amp., 5 Mod. 508 Amps., 5 Mod. 108 Amps., 5 Mod. 101 Amps., 4 Cabinets complete. Contact F. J. MONZEL, 1903 WEST ESTES, CHICAGO 26, ILL.

FOR SALE—Pop Corn Maid. Finest lowest price compact popcorn machine made. Complete with stand $89.50. Seven slightly used at $50; 4 brand new in original crates $60. Only 11 left. Terms 1/3 down, balance, C.O.D. SILENT SALES COMPANY, 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound $5.50; Wurlitzer counter model trays refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: ENglewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

PARTS & SUPPLIES

FOR SALE—Tubes, 60% off list, standard brands. All tubes boxed. Extra special: RCA-6C4 45¢; M-46, M-47, M-48 Bulbs $4.50 per 100. Send for our latest tube list. ENGLISH SALES CO., 620 W. RANDOLPH ST., CHICAGO, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Radio Tubes, 60% off in quantities over 50. Popular brands! Can be assorted. All types in stock. Television Lens for 10" screen, $24. Mazda bulbs, No. 47, $40 per 1000. No. 40, 44, 46 and 47, $4.50 per 100. No. 51 or 55, $4 per 100. Bulbs can be assorted. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Skee Ball Alley Nets; Mats; Balls; Scoring Units; Coils; Score Glasses and any part for any alley. Also complete stock of Ten Strike Parts. Tell us what you need. RELIABLE SKEE BALL CO., 2512 W. IRVING PARK RD., CHICAGO 18, ILL.

FOR SALE—100 watt GE Projectors $1.75. Thousands of coin machine parts. Parts made to specification for your special needs. Write for Parts Catalog. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y. Tel.: PLaza 7-2175.

THRU THE COIN CHUTE

CHICAGO CHATTER

Quite a week—visitors starting to come into Cointown all over again...and it seems like business is picking up. Many are anxious to get going this summer and make the second quarter of '48 a very profitable one. There are many leaders here of the belief that this summer will be one of the busiest in the history of the industry...and that few will even realize it's "summer." In fact...few have even planned on vacations. There is a new and more energetic atmosphere about the town with coinmen now getting up on their hind legs and going out for business. Watch 'em.

Saw Ed Heath that "peaches" boy from Georgia (Macon, that is), about own town this past week visiting with manufacturers here and there...talking this and that...complaining a little...but if he didn't do some complainin'...it just wouldn't be Eddie...all in all Ed's done a swell job and is goin' great guns... Bernie Reichel of El Paso, Texas, in our town, too, and looking just like those "he men" you picture from the Texas country...Bernie is moving along at top speed and is planning on some grand things this summer season... Quite a few of the rolldown game boys around town and, it seems, things are happening...may be some surprises due.

Lindy Force is still working away at top speed ever since that showing in Grand Rapids of their model "B" phono...in fact the B's are buzzin' all around and around Lindy...and now he says that everyone of the AMI distribs will held "national show week" for the new "B" beginning with Sunday, May 23...so if you haven't seen this new, smaller size AMI phono...drop around to one of the AMI distribs during the week of the 23rd and get a looksee..."the price," Lindy says, "is somewhat lower than the Model 'A'."

Sorry to hear that Percy Smith of Exhibit has been home ill...but, from what we're told, he's now recovering...and will be back at the factory very soon...Bally Mfg. Co. had a house full of visitors this past week...there's always action over at Bally anyway...what with Phil Weinberg, Bill O'Donnell, Herb Jones, George Jenkins and all the others constantly being phoned from 'way out long distance and visitors calling around...the barber shop...and the wigwam always busy... it's something to see that speedy Bally action which makes for live business all the time.

Harry Brown of American Amuse. Co. traveling the highways and byways of the country...and reported to be doing good for himself...hear that he's 'way down South...his old stamping grounds...Pat Buckley out of town part of this week visiting with leading coinmen who are hollering for more and still more of his equipment...and Pat reporting that they're at their wits' end trying to figure out how to step up production to get those machines to the men about the nation... Ray Proctor of Sacramento, Cal. around town and visiting over at Buckley talking things over...William Barbera, Jr. of Mishawaka, Ind. also in town this past week seeing what's what...R. L. Lindelof of General Music, Skokie, Ill. around the town...Bob interested in getting that equip't doing more and more all the time...Ed Levin of Chicoin rushed up to Minneapolis when Hy Greenstein bought out Ted Bush and reported on his return that he had received a really swell order for their new "Shanghai"...Ed also believes that all of Chicoin's many customers will be happy over the change.

Lots of pinball ops about town talking of Genco's new 1 to 4 rollover button idea on their new "Mardi Gras" game ...seems like the Genco boys have hit on one here which is clicking with the players...and the way production is going looks like Genco will sell, but plenty of their new "Mardi Gras"...Can't catch up with either Gordon Sutton or Hugh McCarrity of Illinois Simplex these days...seems that both boys are busier than ever with those new 1100's...Mike Spagnola getting himself all spic and span for the big showing of the Model "B" with Mike reporting that interest is already high from Chi's music ops over this new AMI they're distributing...Over at Williams Mfg. Co., Skeet Moore in fast action with the "swell reception," he reports, "our new 'Yanks' got from all our many distributors"...Skeet remarks that over three times the "ordinary amount of orders" have already flooded the factory and that they believe they're going to click out the biggest sales of the year with "Yanks."

Charley Schlicht now over at O. D. Jennings & Co. and getting right back into action with all the old timers who know him everywhere in the nation...there's no doubt, guys around town say, that Charley will be punching that ball at top speed...for this is one biz he knows all the way from "a" to "z" and back again...good luck, Charles...Fred Mann in town this week and for once in a blue, blue moon not rushing about trying to keep in step with the many callers he has on Aireon's new "Coronet" 400 phono...according to Fred, "This is the first time in a year I've been able to get a few days of rest"...but, knowing Fred as we do, he'll probably be out somewhere in some state even before this arrives at his office ...Lester Rieck who now heads Mills Constellation division advises that sales of this 6 hits for 2 bits phono in the past six weeks surpasses like period of last year...in fact, Lester is so enthused, he believes that the Constellation is on the way to make some of the best sales it has ever yet enjoyed... What's with Nate Gottlieb? Haven't heard from him all week? ...Dave Wallach was in the east this past week and reports his trip was "very successful"...Dave also reminds that the fact they insisted on carrying forth with their "plus 4" coin chute has shown many a pinball op the way to "better profits."

Billy DeSelm of United Mfg. Co. hustled himself down to Columbus to look over Woolf Solomon's new quarters...Billy reporting that these are really spacious and very well arranged ...with even air conditioning arrangements for the hot months forthcoming very soon...Billy believes that Woolf is going to do some grand business in this new spot and will find plenty of space for storing, shipping and packing...M. Y. (Pete) Blum of Wichita around town this past week...and hustled right over to United the moment he landed...Pete wants a couple zillion of that new United game, "Monterrey," which the firm presented to the trade this past week...and which met with grand approval all down the line...AMI, Inc. gave notice that effective with Monday, May 10, they have upped the price of their larger model "A" to $935 F.O.B. Grand Rapids. The increase in the list price, the firm explains, due to additional labor and material costs in the past months.

Art Weinand of Rock-Ola out of the office this past week ...visiting with many of the firm's distribs here and there about the country...and reports coming thru that there has been a very definite biz increase from the Rock-Ola sales force with action getting better each day...looks like the Rock-Ola plant will have to speed production once again to handle the orders now coming in from everywhere...Wonder what Joe Peskin wanted the "C.M.I." Blue Book for in such a hurry? ..."*The Cash Box*" will become four column magazine with the "6th Anniversary Issue"—June 26—larger size page allowing for more editorial and news material and giving advertisers better break for all their ads...complete info now available on new size at N.Y.C. offices...381 Fourth Ave., New York 16, N. Y....George Ponser in town this past week for a few days looking over the situation here...Also George M. Glassgold around. George is the attorney heading the pinball case in N. Y. and did a very fine presentation job to the N. Y. City Council...Some changes will be made very soon in one of the largest mfg. firms here with a well known coin machine personality maybe heading administration...Haven't seen Milt Salstone of M-S Distributing Co. around for some days now...whatsa matta, Milt?

Rumor has it that DeWitt (Doc) Eaton may bust loose with big surprise for the cointrade since his visit here of a few weeks ago...Doc, they tell me, is anxious to get back into coinaction once again...Chez Paree still hangout for many coinmen who can be seen there almost every evening in the week...Restful, placid, "just takin' it easy"—that's Al Sebring —of Bell Products, but, doing a job...the guy goes right on ahead all of the time...They tell me that Al Stern of World Wide is one of the busiest boys in town and that his phone is going continuously with long distance cashing in on this boy ...Hey, Al, ya oughta buy some of that AT&T stock.

MINNEAPOLIS

Brother, what action here...this past week...with distribs changing hands right and left...front and back...first one was Hy Greenstein and his Hy-G Music Co. buying out Ted Bush and Bush Distributing Co....Hy will now move from present quarters to 257 Plymouth Ave., North, continuing on with his Seeburg distributorship and now adding to that the Chicago Coin line...and Ed Levin of Chicoin came to town to go over the entire matter being very satisfied with what he saw and heard and happy that the ops here will now be getting Chicoin games speedier than ever before.

Second big surprise was Herman Paster selling Paster Distrib. Co. to Harold Lieberman of Acme Novelty Co.... Herman will continue on with Mayflower Distributing Co. handling all his grand game lines...while Harold will take over the Wurlitzer line of music and will handle this from his present quarters at 1124 Hennepin Ave....Herman with plenty of mdse in Williams, Bally and United games...while Harold always one of the outstanding music men.

Ted Bush of Bush Distributing Co. surprised everyone, too...Ted will now leave for Florida where he will take over the Wurlitzer distributorship...having bought out Sam Taran (formerly of the Twin Cities and now resident of Miami)... Ozzie Truppman, we hear, will continue on with Ted Bush after he has cleared away whatever details have yet to be handled in this newest change around of distributorships in the Twin Cities...hear that Willie Cohen of Silent Sales has been home with a bad case of rheumatism...hoping you'll be on the "okay list" quick, Willie.

THRU THE COIN CHUTE

EASTERN FLASHES

All interest here seems to be centered on the attorneys... fact that injunction case has now been delayed to June 7 has caused some of the coinmen here to wonder just how this will react on the Bill which is planned to be placed before the City Council...some state that should the injunction hearing on June 7 go against the trade here...then the Bill can be forgotten for it won't be needed...but, should the injunction go favorably for the trade then will the Bill still be presented by the city and what will it mean legally...or will the fact that the injunction is favorable supersede any bill which may be presented...anyway those are somewhat the talk which is going the rounds on coinrow...with all hoping that everything will work out okay.

* * *

We hear from Jack Mitnick, Beacon Coin, Boston, that he's running quite a party to present the new AMI Model "B" to the phono ops in the Beantown...Jack and Harry Poole are all full of pep regarding the sales possibilities of the new "B" and state that they are going to set some real records for all the other AMI distribs to shoot at...And Barnet (Shugy) Sugerman of Runyon Sales Company tells me, when I visited with him in his coinrow offices, that he, too, plans to set some "new sales records" with the Model "B"...Shugy stating that "interest is very great" from almost every phono op he talked with...so...looks like there'll be things doing with AMI distribs shooting at each other's sales records.

* * *

There's quite a bit of interest in that meeting of the music minds here whereby someone is bound to suggest some system regarding better take for the juke box boys...we hope ...anyway...Talk about biting finger nails to the elbow... Jack Semel, Willie Levey and Georgie Holzman with a game like Williams' "Yanks" which is creating a sensation around the nation and tieing right in with one of the best teams N.Y.C. has had in a long time...and no place to go...brother, that's tough, but tough...so here's hoping that Jack, Willie and Georgie may be able to get going right after June 7... Two of the workingest guys in town...Danny Kipnis and Joe Young...and both guys rushing here and there...taking care of customers...helping get ops going...and doing one and a hundred other things...with reports that they are doing a very swell sales job for Wurlitzer's 1100 model phono...Ben Becker resting and dreaming...of the time when he'll get some competition from Art Garvey of Bally in their "perpetual 'gin' games"...which seem to go on without end...what we wonder is whether anyone of the boys has ever yet "collected"? ...Mike Munves smashed up his car in a trip over to Jersey and now has to seek for a new one...which isn't the easy thing to do these days...with cars scarcer than ever...and with those who need 'em bidding 'em up higher and higher.

* * *

The big outing being planned by AMOA has Al Denver groggy we hear...Al and the boys are making preparations as fast and best as they can to accommodate all who will visit the "Alps" to engage in a weekend of fun, sports and rest... many believe here that this is one of the "best ideas the music operators' association has advanced in a long time"...so it seems that Al and his boys hit a very popular note when they decided on this weekend...especially with some of the "gin champs" getting set for a cleanup—maybe...Eddie Pecora has opened himself a nice record shop and, from what we hear, he's doing right well with the sale of disks over in Newawrk... Eddie claims that he could sell a lot more of some of the tunes ...but that "it's tough getting 'em"...which is good to hear... that someone "wants" more merchandise...Out on the West Coast they're going in for shuffleboards, which may be the action here if the situation doesn't change, so some of the boys should enplane for Los Angeles just to see how they do it out there...and what about bowling games..always good money getters?

* * *

Two guys always on the move, Dave Lowy and Phil Mason —one comes in—the other goes out—and never wait for a minute—simply keep hitting that road as much and as fast as they can and, you can believe me, these boys are digging up business all of the time—it certainly is something to have guys who "like to work" on the job—they boom business—and so these two boys should be given lots of praise for the work they're doing getting things going here and there...Dave Stern hasn't been out of Elizabeth, N. J. in sometime, so it seems, but, that isn't keeping Dave from being busy...he's clicking very nicely with sales of the Rock-Olas and other equipment and, from all indications, we expect to see some real surprises coming from Elizabethway one of these days... H. F. (Denny) Dennison has many of the music boys here all excited over his Tele-Radio-Juke Box combination individual wall box...many believe that he "may have the real answer" to bringing back profits again...What's happened to Sam and Harry Wichansky? Haven't seen the boys on coinrow for sometime now...Charley Aronson advises things going right along and that the operators will have to arrange to get more from their equipment to insure their future...Say, Joe Munves is sure doing a fine job—the boy seems to be a natural for this business of parts and supplies and his new catalog is bringing him some swell business.

* * *

Al Blendow, Blendow & Myers, Inc., selling plenty of arcade equipment—and to prove it, his accountant shows Al the figures for the last month—all in the black, and very nicely too ...Mike Munves entertains his four year old nephew at his offices, and the kid has the time of his life—and anyone who has visited Mike's place knows that there's enough odds and ends around to keep a four year old kid busy for months... Sid Wertheimer, H. Rosenberg Company, proudly points out the shipping crate he built, "A masterful job" he boasts... Max Levine, Scientific Machine Corporation, Brooklyn, N. Y., finds it difficult to keep up with the orders for his hit amusement machine "Pitch 'Em & Bat 'Em," even tho his factory is one of the largest in the country...Johnny Prigoff, Runyon Sales Company mechanic, ran into a ditch near Walden, N. Y. this past week and smashed the truck to smithereens. Luckily, Johnny was unhurt. A brand new model "A" AMI was smashed to bits, but Johnny claims when the mechanism was tested, it played as good as new.

* * *

Jim Sisti, manager of the Newark, N. J. offices of Young Distributing Company (Wurlitzer distributors) spends a few hours each week with Joe Young and Dan Kipnis in the New York office. Jim's wife is ailing, and he tells us she may have to have an operation. Jim Healy of Young's sales staff, recuperating rapidly from a recent illness, and expected back on the job next week...Nat Cohn, Modern Music Sales Corporation, a hard man to catch these days. Must be hustling around with the Aireon phono, seeing the music ops...Jack Rubin takes time off from his Hoboken, N. J. biz to visit along coinrow. Jack eyeing some arcades, trying to make up his mind to enter that phase of the business...R. R. "Rudy" Greenbaum in town for a fast visit, then disappears completely ...Marcus Klein, specializing in arcade machines at this time ...Bert Lane, Meyer Parkoff and Harry Rosen, Seaboard New York Corporation, away from the office a great deal these days. However, the office reports that the out-of-town sales on Genco's "Mardi Gras" is big...Dave Rosen, AMI phono distributor in Philadelphia and Baltimore, Md. gets his showrooms set for the big showing of the new model "B"...Jack Sheppard, president of the Eastern Pennsylvania Phonograph Owners Assn., spends the week-end in the big city...Many New York coinmen visit Philadelphia for the "Click Hit Tune" party run by the Pennsylvania association on May 22 (Saturday) at Frank Palumbo's "Click Club."

* * *

A great deal of conversation among operators on 10c play —5 plays for 25c. Operators agree it would be the salvation of their business if adopted universally. "With cost of equipment, parts and supplies, and general overhead at a stupendous figure" stated one operator "we must do something. We just can't sit around and wish ourselves into bigger collections. It seems logical to me that with everything else up two and three times what it was before the war, the operator should also sell his service for a greater amount. The idea of 5 plays for 25c appeals to me greatly. We could get a consistent play of quarters, and the customer would be getting a bargain. What I like best, is that many customers would be selecting the same tunes that the previous player selected, thus nabbing additional play for the previous coin...George Ponser, George Ponser Company, who has been traveling the mid-west and spending some time at the Chicago factory supervising the shipments of his "Pro-Score" rolldown game, expected in New York over the week-end...Tony (Rex) DiRenzo and Leo Knebel, Rex-Lee Enterprises (Rock-Ola distribs) report that they have very little time to spend in the office as they are out visiting the music ops.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

It would be a very fine thing to say, with honesty and optimism, that the rolldown situation in L. A. looks "more promising"...But, it doesn't...It seemed to be looking up, after several weeks of concentration by the local Police Dept. on stamping out crime and reducing the traffic toll...Then it happened...On one not-so-fine-night, after laying off the games for awhile, the authorities swooped down on several miniature golf courses and confiscated about 50 machines...The only cheering note cut of this happening is that the golf course operators, including such large and well known firms as Gittelson Bros., plan to retain their own attorneys and fight the case to the finish...Their argument will be an especially hard one for the City Attorney's office to beat...Without any formal provision or ordinance against these games, the city has been relying largely on the loose judicial interpretation—that such games present opportunity for payoff and gambling ...The golf people should have no trouble proving that they do not pay off on these games and that they are played without any gambling whatsoever and only while people are waiting their turn on the greens...Meanwhile the city operators are sadly scratching around for action to keep them going...Many of them are already turning to other pursuits while the hardier ones, or those with a reasonable facsimile of bankroll, are going for the shuffleboards...which, so far, have not been pounced upon by local authorities.

Lyn Brown, who is distributing his own shuffleboard product, comes up with what might be a worthy idea re: the game situation in this town...His step may have been prompted by the current rolldown bogdown, by sheer desperation, or by the fact that even Scientific's new "Pitch 'Em 'n Bat 'Em," which he is handling, is now considered by some spots as too hot to handle...(This is the same simple baseball game which was predicted as legal as the national pastime)...Lyn, who had a date last week with the Pasadena City Council to have them "okay" the game, is going ahead on his own, and writing letters to the Mayor of Los Angeles, the City Council, the Chief of Police, City Attorney, etc. asking for a new city ordinance whereby each new game would be closely inspected by the officials and its legality (or illegality) decided upon... Yes, it may be a sound idea in normal times...but with this mad "clean-up"...things just ain't normal...The "heat" was temporarily taken off games, at least for a few days, by a raid on Hollywood's leading house of ill-repute..

Most refreshing...to chat with Sammie Donin, Dannie Jackson and George Warner of Automatic Games these days ...Sammie just back from Chicago trip with plenty of new bells...This is one outfit that doesn't worry about its outlets ...product is strictly legal in areas and situations where it is handled...Paul Laymon was out when we dropped by so we chatted with his attractive wife...Lucille...Besides an exchange of pleasantries, she told us things were a little quiet ...Found Bill Williams out once again, no doubt hustling "Yanks" (the 5-ball, that is)...Bill Wolf of M. S. Wolf Co. in San Francisco this trip, while sales mgr. Nels Nelson anxiously awaits shipment of the new AMI Model "B"... Charlie Fulcher of Mills Sales tells us that Jewels and Black Golds are going like so much of the same despite a good deal of the "operatin' blues" west of Vegas...Jack Simon of Sicking Co. back from S. F. with Chi Coin's Phil Robinson...Jack found sidekick Jack Ryan up to his ears in two new 5-balls and busy shipping Chi Coin's "Shanghai" and Gottlieb's "Jack 'n Jill."

Solotone's F. E. Wilson back in town from Texas jaunt... No announcement yet on delivery date of new radio-phono combo but must be drawing close judging by the hush on it comparing with the secrecy surrounding an improved atom bomb...Leon Micon of Pacific Coast Distribs. busy these days with Genco product and aiding brother Marshall in getting toehold in new shuffleboard biz...Len still finds time to lead the rolldown fight, working closely with ops' reps Gordon Roper, Harry Goldman, Harold Sharkey and Gabe Orland... Keeney new electric cig machine first shipment expected this week at Badger Sales, whose W. R. Happel Jr. says demand so far far exceeds supply...W. R. plans Palm Springs weekend by way of taking on desert tan and mixing with the boys up that way...Out-of-towners seen around Row this week include: Frank Walnum of San Luis Obispo...Stanley Johnson from Oceanside...Sam Diego's Orlie Leeman and Quay Sargent...Bert Hopkins from North Hollywood...J. W. Holmes of Glendale...Jack Gilbert in from Big Bear Lake... L. J. Boulanger of Fresno...Perry Irwin of Ventura...Jim Terry from Taft.

ST. LOUIS

Newcomer to the St. Louis coin machine industry is Harold Mews . . . who has purchased several routes in St. Louis and St. Louis County. Mews is an old-timer from the Kansas City area . . . and will incorporate vending machines, pin games and phonographs on his routes.

Better weather after a "mizzuble May in general" has resulted in an upturn in collections, according to Advance Phonograph Company's Lee Turner, whose collections are spotted among the largest variety of income districts in the city . . . Lee reports a "satisfactory" condition. "Doesn't pay to be too pessimistic," says Lee, who has weathered depressions and recessions in years of operating.

"Yanks" are beginning to appear over the routes as fast as VP Distributing Company can put them out. Delmer Veatch, prexy, reports that this Williams' game showed the best results per available play hour of any of those tested to date.

Visitors at Olive Novelty Company were thick and eager for the week past, according to owners Ben Axelrod and Al Haneklau. Included were Rudy Falk of Greensboro, Freddie Weale of Farina, Ill., Earl Hoffman of East St. Louis, Dutch Mees of Festus, and a dozen other ops.

Tom Murphy, AMI distributor, is undergoing a heavy house cleaning program, which will result in the front of the building on Olive St. being refaced. New showroom decorations, a better sound system, and more efficient repair and storage space. There are many AMI locations in the midtown St. Louis area which are profiting from excellent locations, according to Murphy.

Anticipated May meeting of the Missouri Amusement Machine Association will not be held, Dave Monahan, executive secretary, reports. No particularly pressing problems are on the fire, and the "closed competition" program, now in its fourth month, is showing much success all the way. Numerous midwestern associations are studying the plan and making adaptations of it to fit their own peculiar problems, President Lou Morris states.

Drugstores in the 49th state are becoming increasingly important locations for all types of amusement and music equipment, a survey among ops who have expanded their routes indicate. While the tavern remains the No. 1 St. Louis location, due to the huge number of beer parlors in the city, drugstore collections are close to taverns, due to the "family nickel" which neighborhood stores draw.

"Don't forget the kids when it comes to broadening out play," one op warns, "I have a drugstore location in which about every third nickel comes from youngsters who are sharp on their tunes. Locations near high schools demand rapid record changing, because the teenagers want to hear new tunes as fast as they come out, but the play is well worthwhile."

Despite generally low collections of the past six months, a big group of St. Louis ops are planning to take extensive vacations this summer. Last year's 56 continuous days of over 100-degree temperatures has had a lot to do with these decisions.

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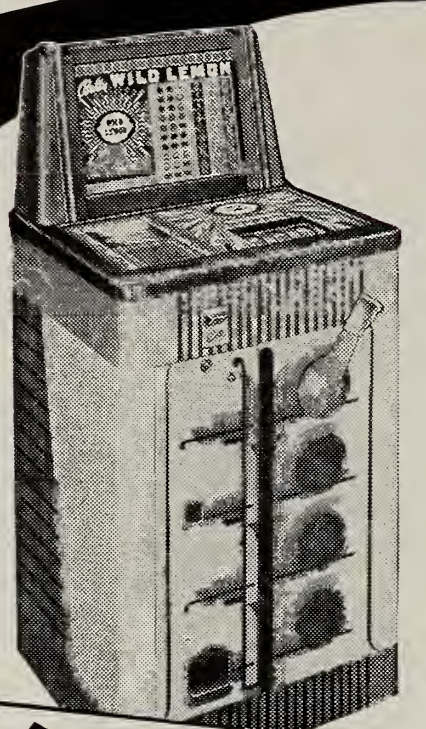
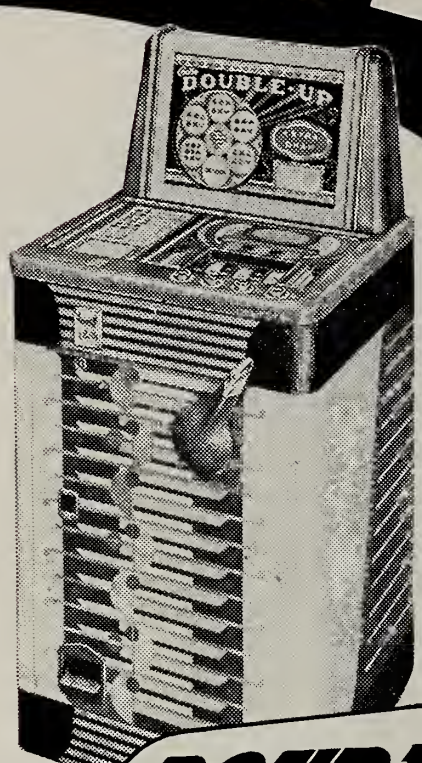


CHANGING ODDS plus sensational new WILD LEMON LIGHT. Lemons on reels SCORE AS ANY SYMBOL when WILD LEMON is lit. Nickel or Quarter play.



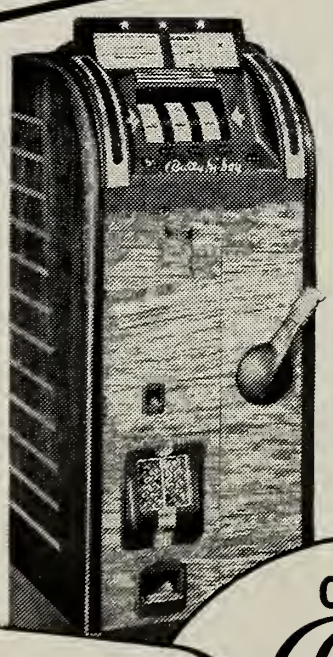
Features famous EXTRA DRAW . . . plus new DOUBLE AWARD SPINNER which automatically doubles winners when spinner lights match reel combination. Nickel or Quarter play.

WILD LEMON

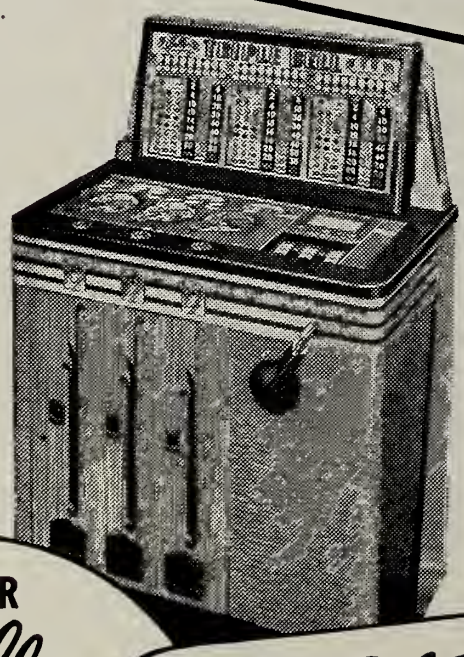
CHANGING ODDS BELL CONSOLE

DOUBLE-UP

HOLD AND DRAW BELL CONSOLE



HOLD AND DRAW feature permits player to hold favorite reels, after first spin, and deposit a second coin for a second spin of reels not held. Nickel, Dime or Quarter play.



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